






# Website review abv.bg

Generated on April 15 2022 09:06 AM





The score is 51/100







## SEO Content

	Title	АБВ Поща <b>Length : 8</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	АБВ Поща е бърза, удобна и сигурна! Разполагате с 15 GB пространство, управлявате контакти, а пощата ви е защитена. Писмата ви са навсякъде с вас, с мобилното приложение на АБВ. <b>Length : 177</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>15</td><td>4</td><td>1</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] АБВ поща</li><li>• [H2] Вход в АБВ Поща</li><li>• [H2] Nova.bg NOVA</li><li>• [H2] VESTI</li><li>• [H2] Gong</li><li>• [H2] Вицове</li><li>• [H2] Vbox7</li><li>• [H2] Sinoptik</li><li>• [H2] Edna</li><li>• [H2] Календар</li><li>• [H2] Pariteni</li><li>• [H2] Хороскопи</li><li>• [H2] Да организирам</li><li>• [H2] Да намирам</li></ul>	H1	H2	H3	H4	H5	H6	1	15	4	1	1	0
H1	H2	H3	H4	H5	H6									
1	15	4	1	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Да се забавлявам</li><li>• [H2] Да се информирам</li><li>• [H3] АБВ потребител:</li><li>• [H3] Парола:</li><li>• [H3] 10-дневна прогноза</li><li>• [H3] Месечен</li><li>• [H4] сряда</li><li>• [H5] юни</li></ul>
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 65.12% Internal Links 34.88%

## In-page links

Anchor	Type	Juice
<a href="#">DOX</a>	Internal	Passing Juice


## In-page links

<a href="#">АБВ на твой домейн</a>	Internal	Passing Juice
<a href="#">Регистрация в АБВ</a>	Internal	Passing Juice
<a href="#">АБВ профил</a>	Internal	Passing Juice
<a href="#">Забравена парола</a>	Internal	Passing Juice
<a href="#">Още новини</a>	External	Passing Juice
<a href="#">Още новини</a>	External	Passing Juice
<a href="#">Още новини</a>	External	Passing Juice
<a href="#">10-дневна прогноза</a>	Internal	Passing Juice
<a href="#">Още новини</a>	External	Passing Juice
<a href="#">Още новини</a>	External	Passing Juice
<a href="#">Месечен</a>	External	Passing Juice
<a href="#">АБВ Поща</a>	Internal	Passing Juice
<a href="#">АБВ на твой домейн</a>	Internal	Passing Juice
<a href="#">Гювеч</a>	External	Passing Juice
<a href="#">Автомобили</a>	External	Passing Juice
<a href="#">Грабо</a>	External	Passing Juice
<a href="#">Опознай.bg</a>	External	Passing Juice
<a href="#">Видео</a>	External	Passing Juice
<a href="#">Игри</a>	External	Passing Juice
<a href="#">Музика</a>	External	Passing Juice
<a href="#">Картички</a>	External	Passing Juice
<a href="#">Пари</a>	External	Passing Juice
<a href="#">Времето</a>	External	Passing Juice
<a href="#">За жените</a>	External	Passing Juice
<a href="#">За родители</a>	External	Passing Juice
<a href="#">За кучета и котки</a>	External	Passing Juice
<a href="#">Телеграф</a>	External	Passing Juice
<a href="#">За реклама</a>	External	Passing Juice

## In-page links

<a href="#">Adwise реклама</a>	External	Passing Juice
<a href="#">За нас</a>	External	Passing Juice
<a href="#">Портфолио</a>	External	Passing Juice
<a href="#">Пишете ни</a>	Internal	Passing Juice
<a href="#">Помощ</a>	Internal	Passing Juice
<a href="#">Блог</a>	Internal	Passing Juice
<a href="#">Мобилни приложения</a>	Internal	Passing Juice
<a href="#">Мобилна версия</a>	Internal	Passing Juice
<a href="#">Общи условия</a>	Internal	Passing Juice
<a href="#">Поверителност</a>	Internal	Passing Juice
<a href="#">GDPR инфо</a>	External	Passing Juice
<a href="#">Всички права запазени.</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords




	Keywords Cloud	<b>абв</b> парола домейн ПОЩА НОВИНИ реклама инфо <b>ОЩЕ</b> ТВОЙ приложения
--	----------------	---

## Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
абв	12	✓	✗	✓	✓
новини	6	✗	✗	✗	✗
още	5	✗	✗	✗	✗
поща	5	✓	✗	✓	✓
твой	3	✗	✗	✗	✗

# Keywords Consistency

## Usability

	Url	Domain : abv.bg Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is bg.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 19 Warnings : 20				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li></ul>				

## Document

- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://abv.bg/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.