



Website review activaction.co

Generated on May 10 2022 09:31 AM






The score is 52/100




SEO Content

	Title	Accueil - Activ'Action Length : 27 Perfect, your title contains between 10 and 70 characters.																		
	Description	Formations au recrutement, management et aux méthodes de facilitation pour placer le collaboratif, la confiance et l'inclusion, au cœur de sa pratique professionnelle. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>fr_FR</td></tr><tr><td>locale:alternate</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Accueil - Activ&#039;Action</td></tr><tr><td>description</td><td>Formations au recrutement, management et aux méthodes de facilitation pour placer le collaboratif, la confiance et l'inclusion, au cœur de sa pratique professionnelle.</td></tr><tr><td>url</td><td>https://www.activaction.co/</td></tr><tr><td>site_name</td><td>Activ&#039;Action</td></tr><tr><td>image</td><td>https://www.activaction.co/wp-content/uploads/slider_3_accueil.jpg</td></tr></tbody></table>	Property	Content	locale	fr_FR	locale:alternate	en_GB	type	website	title	Accueil - Activ'Action	description	Formations au recrutement, management et aux méthodes de facilitation pour placer le collaboratif, la confiance et l'inclusion, au cœur de sa pratique professionnelle.	url	https://www.activaction.co/	site_name	Activ'Action	image	https://www.activaction.co/wp-content/uploads/slider_3_accueil.jpg
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SEO Content

		image:width 1200												
		image:height 632												
		image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>7</td><td>10</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Nos actions• [H2] Des solutions adaptées à votre structure• [H2] Témoignages• [H2] Nos prochains événements• [H2] Évènements• [H2] Notre équipe• [H2] Suivez-nous sur• [H3] Créer et faciliter une réunion collaborative• [H3] Zoom sur les formations Activ'Action• [H3] Incarner la posture du facilitateur• [H3] Lucie Danober• [H3] Céline Goncz• [H3] Pauline Voldoire• [H3] Fabien Schmitt• [H3] S'identifier• [H3] Créer un compte• [H3] Réinitialiser le mot de passe• [H4] Règles• [H4] Plus	H1	H2	H3	H4	H5	H6	0	7	10	2	0	0
H1	H2	H3	H4	H5	H6									
0	7	10	2	0	0									
	Images	We found 18 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

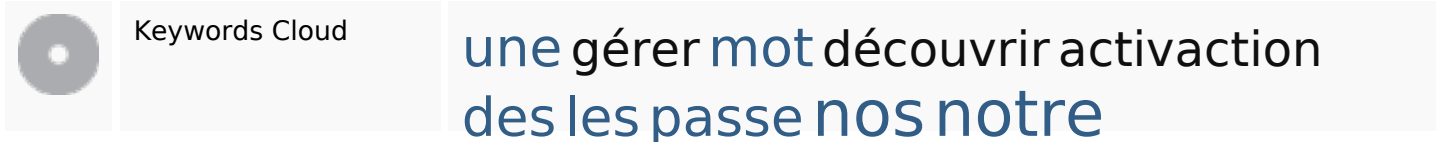
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
English	Internal	Passing Juice
Notre projet	Internal	Passing Juice
Notre raison d'être	Internal	Passing Juice
Nos valeurs	Internal	Passing Juice
Notre fonctionnement	Internal	Passing Juice
Notre équipe	Internal	Passing Juice
Nos partenaires	Internal	Passing Juice
Vous êtes	Internal	Passing Juice
Agenda	Internal	Passing Juice
Boîte à outils	Internal	Passing Juice
R & D	Internal	Passing Juice
Publications	Internal	Passing Juice
Contact	Internal	Passing Juice
Connexion	Internal	Passing Juice
Découvrir notre projet	Internal	Passing Juice
Découvrir nos actions	Internal	Passing Juice
Découvrir nos actions	Internal	Passing Juice

In-page links

Découvrir nos actions	Internal	Passing Juice
Qualiopi	External	Passing Juice
Entreprise	Internal	Passing Juice
Acteur de l'insertion	Internal	Passing Juice
Institution publique	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Politique relative aux cookies	Internal	Passing Juice
En savoir plus sur ces finalités	External	Passing Juice
CGU	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nos	12	✘	✘	✘	✔
notre	11	✘	✘	✘	✔
une	9	✘	✘	✘	✔
les	8	✘	✘	✘	✔
des	8	✘	✘	✔	✔

Usability

	Url	Domain : activation.co Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.activaction.co/sitemap_index.xml</p>
	Robots.txt	<p>http://activaction.co/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>