



# Website review auping.nl

Generated on February 18 2022 21:27 PM





The score is 45/100







## SEO Content

	<p>Title</p>	<p>Boxsprings, Bedden en Matrassen &amp;gt; 130 jaar   Auping</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Na elke nacht weer klaar voor een nieuwe, energieke dag dankzij de boxsprings, bedden, matrassen en toppers van Auping ✓ Auping, Met Liefde.</p> <p><b>Length : 140</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Auping</td> </tr> <tr> <td>url</td> <td>https://www.auping.com/nl</td> </tr> <tr> <td>title</td> <td>Auping, met liefde</td> </tr> <tr> <td>description</td> <td>Na elke nacht weer klaar voor een nieuwe, energieke dag dankzij de boxsprings, bedden, matrassen en toppers van Auping ✓ Auping, Met Liefde.</td> </tr> </tbody> </table>	Property	Content	site_name	Auping	url	https://www.auping.com/nl	title	Auping, met liefde	description	Na elke nacht weer klaar voor een nieuwe, energieke dag dankzij de boxsprings, bedden, matrassen en toppers van Auping ✓ Auping, Met Liefde.		
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	<p>Headings</p>	<table border="1" data-bbox="539 1818 1481 1886"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1921 1273 2056" style="list-style-type: none"> <li>• [H1] Ontwerp en bestel het bed van je dromen</li> <li>• [H2] Auping matrasadviseur</li> <li>• [H2] Maak een winkelafpraak</li> <li>• [H2] Voordeel op onze dekbedovertrekken</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0
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1	3	0	0	0	0									

## SEO Content

	Images	We found 32 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

## In-page links

Anchor	Type	Juice
<a href="#">Boxsprings</a>	Internal	Passing Juice
<a href="#">Bedden</a>	Internal	Passing Juice
<a href="#">Matrassen</a>	Internal	Passing Juice
<a href="#">Topmatrassen</a>	Internal	Passing Juice


## In-page links

<a href="#">Bedbodems</a>	Internal	Passing Juice
<a href="#">Hoofdkussens</a>	Internal	Passing Juice
<a href="#">Dekbedovertrekken</a>	Internal	Passing Juice
<a href="#">Dekbedden</a>	Internal	Passing Juice
<a href="#">Hoeslakens</a>	Internal	Passing Juice
<a href="#">Moltons</a>	Internal	Passing Juice
<a href="#">Bedspreien</a>	Internal	Passing Juice
<a href="#">Poefs</a>	Internal	Passing Juice
<a href="#">Nachtkastjes</a>	Internal	Passing Juice
<a href="#">Bedlampen</a>	Internal	Passing Juice
<a href="#">Sierkussens</a>	Internal	Passing Juice
<a href="#">Auping connect</a>	Internal	Passing Juice
<a href="#">Klantenservice</a>	Internal	Passing Juice
<a href="#">Configureer bed</a>	External	Passing Juice
<a href="#">Vind een winkel</a>	Internal	Passing Juice
<a href="#">Mijn Auping</a>	Internal	Passing Juice
<a href="#">Sale</a>	External	Passing Juice
<a href="#">corona update pagina</a>	External	Passing Juice
<a href="#">Ga naar de matrasadviseur</a>	External	Passing Juice
<a href="#">Maak een afspraak</a>	External	Passing Juice
<a href="#">Bekijk de collectie</a>	External	Passing Juice
<a href="#">Bestellen &amp; betalen</a>	Internal	Passing Juice
<a href="#">Ruilen &amp; retourneren</a>	Internal	Passing Juice
<a href="#">Advies</a>	Internal	Passing Juice
<a href="#">Handleidingen</a>	Internal	Passing Juice
<a href="#">Klantenservice</a>	Internal	Passing Juice
<a href="#">Nieuwsbrief</a>	External	Passing Juice
<a href="#">Auping &amp; duurzaamheid</a>	Internal	Passing Juice

## In-page links

<a href="#">Algemene voorwaarden</a>	Internal	Passing Juice
<a href="#">Werken bij Auping</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Nieuws</a>	Internal	Passing Juice
<a href="#">Auping in hotels</a>	Internal	Passing Juice
<a href="#">Contact</a>	External	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Gebruik van cookies</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : auping.nl Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 32 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.auping.com/sitemap-index.xml">https://www.auping.com/sitemap-index.xml</a>
	Robots.txt	<a href="http://auping.nl/robots.txt">http://auping.nl/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>