








# Website review brayles.com

Generated on May 16 2022 04:06 AM





The score is 60/100







## SEO Content

	<p>Title</p>	<p>Brayles Solicitors</p> <p><b>Length : 18</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Brayles Solicitors</p> <p><b>Length : 18</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Brayles, Brayles.com, Brayles Solicitors, Brayles Solicitors Limited, 30 St Mary Axe, London EC3A 8EP, United Kingdom</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>2</td> <td>0</td> <td>3</td> <td>1</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1139 2074" style="list-style-type: none"> <li>• [H1] unshakeable commitment</li> <li>• [H1] to justice.</li> <li>• [H1] Solving Legal</li> <li>• [H1] Matters Together.</li> <li>• [H1] A Law Firm Built around People.</li> <li>• [H2] For Individuals</li> <li>• [H2] For Business</li> <li>• [H4] Brayles Solicitors</li> <li>• [H4] Key Pages</li> <li>• [H4] Newsletter</li> <li>• [H5] Drop us a message</li> <li>• [H6] ABOUT BRAYLES</li> <li>• [H6] INFORMATION</li> <li>• [H6] OUR ADDRESS</li> <li>• [H6] CONTACT US</li> <li>• [H6]</li> </ul>	H1	H2	H3	H4	H5	H6	5	2	0	3	1	5
H1	H2	H3	H4	H5	H6									
5	2	0	3	1	5									

## SEO Content

	Images	We found 12 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>23%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Our People</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Practical Solutions</a>	Internal	Passing Juice
<a href="#">Legal Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Or see contact page</a>	Internal	Passing Juice




## SEO Keywords

 Keywords Cloud	<p>advice service brayles more clients  matter legal solicitors business  achieve</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
legal	5	✘	✘	✘	✔
service	3	✘	✘	✘	✘
advice	3	✘	✘	✘	✘
clients	3	✘	✘	✘	✘
brayles	3	✔	✔	✔	✔

## Usability

	Url	Domain : brayles.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.brayles.com/sitemap.xml">https://www.brayles.com/sitemap.xml</a>
	Robots.txt	<a href="http://brayles.com/robots.txt">http://brayles.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.