

# Website review brayles.com

Generated on May 16 2022 04:06 AM

The score is 60/100

#### **SEO Content**

	Title	Brayles S	olicitors				
		Length:	18				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
	Description	Brayles S	olicitors				
		Length:	18				
				•	hould contai se <u>this free t</u>		70 and 160 ulate text length.
	Keywords	-	-	-	olicitors, Bra United King	-	ors Limited, 30
				tains meta	_		
8	Og Meta Properties	social cra	wler's bette		e your page		his tags allows ree og
	Headings	<b>H1</b> 5	<b>H2</b> 2	<b>H3</b> 0	<b>H4</b> 3	<b>H5</b> 1	<b>H6</b> 5
		• [+ • [+ • [+ • [+ • [+ • [+ • [+ • [+	11] unshake 11] to justic 11] Solving 11] Matters 11] A Law F 12] For Indiv 12] For Busi 14] Key Pag 14] Key Pag 14] Newslet 15] Drop us 16] ABOUT I 16] OUR AD 16] CONTAC	eable comme. Legal Together. irm Built are viduals ness Solicitors es ter a message BRAYLES ATION DRESS	ound People		

#### **SEO Content**

8	Images	We found 12 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
<b>②</b>	Text/HTML Ratio	Ratio: 23%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

# **In-page links**

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
About Us	Internal	Passing Juice
<u>Services</u>	Internal	Passing Juice
Our People	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice

#### **In-page links**

Contact Us	Internal	Passing Juice
Practical Solutions	Internal	Passing Juice
<u>Legal Disclaimer</u>	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Or see contact page	Internal	Passing Juice

### **SEO Keywords**

	Ü	

Keywords Cloud

advice service brayles more clients matter legal solicitors business achieve

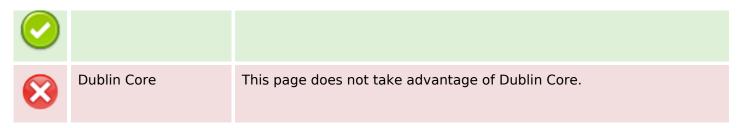
### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
legal	5	×	×	×	✓
service	3	×	×	×	×
advice	3	×	×	×	×
clients	3	×	×	×	×
brayles	3	<b>✓</b>	✓	<b>✓</b>	<b>*</b>

#### **Usability**

0	Url	Domain : brayles.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

# Usability



#### **Document**

<b></b>	Doctype	HTML 5		
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
×	W3C Validity	Errors: 1 Warnings: 2		
×	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b>⊘</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

### Mobile

Mobile Optim	Mobile Optimization	✓ Apple Icon
		Meta Viewport Tag
		✓ Flash content

# Optimization

XML	XML Sitemap	Great, your website has an XML sitemap.
		https://www.brayles.com/sitemap.xml
	Robots.txt	http://brayles.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.