



Website review brekz.nl

Generated on January 21 2023 18:17 PM





The score is 55/100







SEO Content

	Title	<p>Alles voor uw huisdier Tot wel 40% goedkoper - Brekz.nl</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Bij Brekz, dé online dierenpeciaalzaak, vindt u meer dan 7000 voordelig geprijsde huisdierproducten! ☐ Gratis verzending ☐ Trustpilotscore 8,5</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1503"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>ttl</td> <td>2419200</td> </tr> </tbody> </table>	Property	Content	ttl	2419200								
Property	Content													
ttl	2419200													
	Headings	<table border="1" data-bbox="544 1536 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>6</td> <td>7</td> <td>2</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="616 1641 1436 2067" style="list-style-type: none"> • [H1] Brekz online dierenwinkel • [H2] Voordelig en vertrouwd online winkelen • [H2] Gemakkelijk bestellen van dierbenodigdheden • [H2] Betaalbare topmerken voer • [H2] Brede keuze aan accessoires voor huisdieren • [H2] Hondenaccessoires • [H2] Kattenaccessoires • [H3] Product is toegevoegd aan de winkelwagen • [H3] Uw laatste toegevoegde product aan de winkelwagen • [H3] Overzicht winkelwagen • [H3] Ja, ik wil de voordeelmail ontvangen • [H3] Hond • [H3] Kat 	H1	H2	H3	H4	H5	H6	1	6	6	7	2	1
H1	H2	H3	H4	H5	H6									
1	6	6	7	2	1									

SEO Content

		<ul style="list-style-type: none">• [H4] Betalingsmethoden• [H4] Vertrouwd• [H4] Bezorgdienst• [H4] Service• [H4] Brekz• [H4] Internationaal• [H4] Volg ons• [H5] Voordeemail• [H5] Kies uw dier(en):• [H6] populaire categorieën
	Images	We found 67 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 68 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.71% Internal Links 85.29%

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
Trustpilot	External	Passing Juice
hondenvoer	Internal	Passing Juice
kattenvoer	Internal	Passing Juice
vogelvoer	Internal	Passing Juice
knaagdier	Internal	Passing Juice
Cadilo:	Internal	Passing Juice
Eukanuba:	Internal	Passing Juice
Fokker:	Internal	Passing Juice
Hill&#39;s:	Internal	Passing Juice
Orijen:	Internal	Passing Juice
Lukos:	Internal	Passing Juice
Prestano:	Internal	Passing Juice
Prins:	Internal	Passing Juice
Royal Canin:	Internal	Passing Juice
Seberus:	Internal	Passing Juice
honden accessoires	Internal	Passing Juice
hondensnack	Internal	Passing Juice
hondenapotheek	Internal	Passing Juice
Speciaal hondenspeelgoed	Internal	Passing Juice
katten accessoires	Internal	Passing Juice
krabpaal	Internal	Passing Juice
kattenapotheek	Internal	Passing Juice
Uitschrijven	Internal	Passing Juice
Herbestellen	Internal	Passing Juice
Tips & Advies	Internal	Passing Juice
Dierenarts Advies	Internal	Passing Juice

In-page links

Vacatures en stages	Internal	Passing Juice
Algemene voorwaarden	Internal	Passing Juice
Privacy verklaring	Internal	Passing Juice
brekz.be	External	Passing Juice
brekz.fr	External	Passing Juice
brekz.it	External	Passing Juice
brekz.de	External	Passing Juice
brekz.at	External	Passing Juice
brekz.dk	External	Passing Juice
brekz.ch	External	Passing Juice
Duurzaamheid	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
voor	7	✓	✗	✓	✓
herbestellen	6	✗	✗	✗	✗
app	5	✗	✗	✗	✗
winkelwagen	5	✗	✗	✗	✓
snacks	5	✗	✗	✗	✗

Usability

	Url	Domain : brekz.nl Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.brekz.nl/</p>
	Robots.txt	<p>http://brekz.nl/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>