



Website review cenovus.com

Generated on May 16 2022 04:14 AM





The score is 61/100







SEO Content

	Title	<p>Cenovus Energy is an integrated Canadian oil company</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Cenovus is a Canadian integrated oil and natural gas company headquartered in Calgary. We're committed to maximizing value by responsibly developing our assets in a safe, innovative and efficient way.</p> <p>Length : 200</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1512 1476 1579"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1612 1500 2072" style="list-style-type: none"> • [H1] We're committed to being a responsible developer of Canada's valuable oil and natural gas resources. Learn more about us • [H2] Cenovus and Pathways Alliance advance initiatives to achieve net zero GHG emissions by 2050 • [H2] Read our 2021 Annual Report • [H2] Students celebrate completion of Construction and Trades Readiness Program • [H2] Joining forces with the Avatar program for industry change • [H2] Innovation: The gateway to sustainable advancements • [H2] Oil Sands Pathways alliance outlines three-phase plan to achieve goal of net zero emissions • [H3] Get the Details • [H3] Asset sales agreements 	H1	H2	H3	H4	H5	H6	1	6	4	4	0	0
H1	H2	H3	H4	H5	H6									
1	6	4	4	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Cenovus Articles of Amalgamation (Husky Oil Operations Limited) • [H3] News releases • [H4] April 27, 2022 • [H4] April 27, 2022 • [H4] April 21, 2022 • [H4] April 4, 2022
	Images	<p>We found 20 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 106 links including 3 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.77%</p> <p>Internal Links 96.23%</p>

In-page links

Anchor	Type	Juice
Integrity helpline	Internal	Passing Juice

In-page links

Contact us	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Read more	Internal	Passing Juice
Who we are	Internal	Passing Juice
Governance	Internal	Passing Juice
Integrating risk management	Internal	Passing Juice
Cenovus Operations Management System (COMS)	Internal	Passing Juice
Advocacy and memberships	Internal	Passing Juice
Key governance documents	Internal	Passing Juice
Leadership Team	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Read more	Internal	Passing Juice
Conventional	Internal	Passing Juice
Heavy oil	Internal	Passing Juice
Oil sands	Internal	Passing Juice
SAGD	Internal	Passing Juice
Offshore	Internal	Passing Juice
Upgrading & refining	Internal	Passing Juice
Superior Refinery rebuild	Internal	Passing Juice
Products	Internal	Passing Juice
Value chain	Internal	Passing Juice
Technology submissions	Internal	Passing Juice
Operations contacts	Internal	Passing Juice
Read more	Internal	Passing Juice
ESG focus area & targets	Internal	Passing Juice
Climate & GHG emissions	Internal	Passing Juice
Water stewardship	Internal	Passing Juice
Biodiversity	Internal	Passing Juice

In-page links

Indigenous reconciliation	Internal	Passing Juice
Indigenous Housing Initiative	Internal	Passing Juice
Inclusion & diversity	Internal	Passing Juice
Water Technology and Innovation	Internal	Passing Juice
Social investment	Internal	Passing Juice
Collaboration & partnerships	Internal	Passing Juice
Oil Sands Pathways to Net Zero Alliance	Internal	Passing Juice
Safety & asset integrity	Internal	Passing Juice
Emergency management	Internal	Passing Juice
Pipeline integrity	Internal	Passing Juice
Safety commitments	Internal	Passing Juice
Contractor safety	Internal	Passing Juice
Sustainability reporting	Internal	Passing Juice
ESTMA reporting	Internal	Passing Juice
Read more	Internal	Passing Juice
Investing in Cenovus	Internal	Passing Juice
Quarterly results	Internal	Passing Juice
Archived analyst preview notes	Internal	Passing Juice
Annual reports	Internal	Passing Juice
Guidance	Internal	Passing Juice
Presentations and events	Internal	Passing Juice
Shareholder information	Internal	Passing Juice
Additional tax information	Internal	Passing Juice
Annual Meeting of Shareholders	Internal	Passing Juice
Dividends	Internal	Passing Juice
Dividend Reinvestment Plan	Internal	Passing Juice
Special Meeting of Shareholders	Internal	Passing Juice
SEDAR and SEC filings	Internal	Passing Juice

In-page links

Credit ratings and outlooks	Internal	Passing Juice
Analyst coverage	Internal	Passing Juice
Investors Relations FAQ	Internal	Passing Juice
Contact Investor Relations	Internal	Passing Juice
Read more	Internal	Passing Juice
News releases	Internal	Passing Juice
Stories	Internal	Passing Juice
Our views	Internal	Passing Juice
Media library	Internal	Passing Juice
Glossary	Internal	Passing Juice
Contact Media Relations	Internal	Passing Juice
Read more	External	Passing Juice
Working at Cenovus	Internal	Passing Juice
Recruitment fraud	Internal	Passing Juice
Our people	Internal	Passing Juice
Students	Internal	Passing Juice
Indigenous scholarships	Internal	Passing Juice
External learning portal	External	Passing Juice
Suppliers at Cenovus	Internal	Passing Juice
COVID-19 information	Internal	Passing Juice
Prospective suppliers	Internal	Passing Juice
Working with Cenovus	Internal	Passing Juice
Atlantic reports and procurement opportunities	Internal	Passing Juice
Cenovus supplier terms & conditions	Internal	Passing Juice
Policies	Internal	Passing Juice
ECCL capital projects workspace	Internal	Passing Juice
Surplus inventory	Internal	Passing Juice
Fraud alert	Internal	Passing Juice

In-page links

Contractor health & safety program requirements	Internal	Passing Juice
Orientation & training	Internal	Passing Juice
Safety data sheets	Internal	Passing Juice
Cenovus Invoicing	Internal	Passing Juice
Invoicing for suppliers	Internal	Passing Juice
Supplier information updates	Internal	Passing Juice
Contractor & supplier FAQs	Internal	Passing Juice
Learn more	Internal	Passing Juice
Watch the video	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Learn more	External	Passing Juice
Join the call	External	Passing Juice
Read our news release	Internal	Passing Juice
Asset sales agreements	Internal	Passing Juice
View the certificate	Internal	Passing Juice
Cenovus reports voting results of election of Directors	Internal	Passing Juice
Cenovus donates US\$3 million to Nature Conservancy of Canada to further natural habitat conservation work	Internal	Passing Juice
Cenovus provides risk management program update	Internal	Passing Juice
Legal notice	Internal	Passing Juice
Privacy statement	Internal	Passing Juice

SEO Keywords








Keywords Cloud

operations information suppliers safety husky
cenovus get read more oil





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cenovus	24	✓	✗	✓	✓
read	12	✗	✗	✗	✓
more	9	✗	✗	✗	✓
oil	7	✓	✗	✓	✓
safety	6	✗	✗	✗	✗



Usability

	Url	Domain : cenovus.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 9 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.cenovus.com/sitemap.xml
	Robots.txt	http://cenovus.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.