



Website review coca-cola.com

Generated on June 06 2022 10:44 AM




The score is 49/100







SEO Content

	Title	<p>Coca-Cola Global Home Site Locator Coca-Cola Global</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>coca-cola,beverages,global</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Coca-Cola Global</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://www.coca-cola.com/content/dam/brands/global/coca-cola/images/og-image-coca-cola-siente-el-sabor-amigos-1200x627.jpg</td> </tr> <tr> <td>site_name</td> <td>Coca-Cola Global</td> </tr> <tr> <td>url</td> <td>www.coca-cola.com</td> </tr> </tbody> </table>	Property	Content	title	Coca-Cola Global	type	website	image	https://www.coca-cola.com/content/dam/brands/global/coca-cola/images/og-image-coca-cola-siente-el-sabor-amigos-1200x627.jpg	site_name	Coca-Cola Global	url	www.coca-cola.com
Property	Content													
title	Coca-Cola Global													
type	website													
image	https://www.coca-cola.com/content/dam/brands/global/coca-cola/images/og-image-coca-cola-siente-el-sabor-amigos-1200x627.jpg													
site_name	Coca-Cola Global													
url	www.coca-cola.com													
	Headings	<table border="1" data-bbox="539 1780 1481 1848"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
--------	------	-------

SEO Keywords

	Keywords Cloud	
---	----------------	--






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
---------	---------	-------	----------	-----------	----------











Keywords Consistency

on

Usability

	Url	Domain : coca-cola.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.coca-cola.com/sitemap.xml>

<https://www.coca-cola.com/sitemap1.xml>



Robots.txt

<http://coca-cola.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.