



# Website review coinbase.com

Generated on April 10 2022 22:00 PM

The score is 47/100







## SEO Content

	Title	<p>Please Wait...   Cloudflare</p> <p><b>Length : 27</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Please wait...</li> <li>[H1] Please turn JavaScript on and reload the page.</li> <li>[H2] We are checking your browser... www.coinbase.com</li> <li>[H2] Why do I have to complete a CAPTCHA?</li> <li>[H2] What can I do to prevent this in the future?</li> </ul>	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
--	--------	--


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">Chrome Web Store</a>	External	Passing Juice
<a href="#">Cloudflare</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
--	----------------	--










## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
---------	---------	-------	----------	-----------------	----------

## Usability

	Url	Domain : coinbase.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 143 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

- <https://www.coinbase.com/sitemap-buy.xml>
- <https://www.coinbase.com/sitemap-careers.xml>
- <https://www.coinbase.com/sitemap-cms.xml>
- <https://www.coinbase.com/sitemap-bytes.xml>
- <https://www.coinbase.com/sitemap-places.xml>
- <https://www.coinbase.com/sitemap-prices.xml>
- <https://www.coinbase.com/sitemap-prices-de.xml>
- <https://www.coinbase.com/sitemap-prices-es-LA.xml>
- <https://www.coinbase.com/sitemap-prices-es.xml>
- <https://www.coinbase.com/sitemap-prices-fr.xml>
- <https://www.coinbase.com/sitemap-prices-it.xml>
- <https://www.coinbase.com/sitemap-prices-ja.xml>
- <https://www.coinbase.com/sitemap-prices-nl.xml>
- <https://www.coinbase.com/sitemap-prices-pl.xml>
- <https://www.coinbase.com/sitemap-prices-pt-PT.xml>
- <https://www.coinbase.com/sitemap-prices-pt.xml>
- <https://www.coinbase.com/sitemap-prices-ru.xml>
- <https://www.coinbase.com/sitemap-prices-th.xml>
- <https://www.coinbase.com/sitemap-prices-tr.xml>
- <https://www.coinbase.com/sitemap-how-to-buy.xml>
- <https://www.coinbase.com/sitemap-how-to-buy-de.xml>
- <https://www.coinbase.com/sitemap-how-to-buy-es-LA.xml>
- <https://www.coinbase.com/sitemap-how-to-buy-es.xml>
- <https://www.coinbase.com/sitemap-how-to-buy-fr.xml>

## Optimization

<https://www.coinbase.com/sitemap-how-to-buy-it.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-ja.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-nl.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-pl.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-pt-PT.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-pt.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-ru.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-th.xml>  
<https://www.coinbase.com/sitemap-how-to-buy-tr.xml>  
<https://www.coinbase.com/sitemap-currency-converter.xml>  
<https://www.coinbase.com/sitemap-currency-converter-de.xml>  
<https://www.coinbase.com/sitemap-currency-converter-es-LA.xml>  
<https://www.coinbase.com/sitemap-currency-converter-es.xml>  
<https://www.coinbase.com/sitemap-currency-converter-fr.xml>  
<https://www.coinbase.com/sitemap-currency-converter-it.xml>  
<https://www.coinbase.com/sitemap-currency-converter-ja.xml>  
<https://www.coinbase.com/sitemap-currency-converter-nl.xml>  
<https://www.coinbase.com/sitemap-currency-converter-pl.xml>  
<https://www.coinbase.com/sitemap-currency-converter-pt-PT.xml>  
<https://www.coinbase.com/sitemap-currency-converter-pt.xml>  
<https://www.coinbase.com/sitemap-currency-converter-ru.xml>  
<https://www.coinbase.com/sitemap-currency-converter-th.xml>  
<https://www.coinbase.com/sitemap-currency-converter-tr.xml>  
<https://www.coinbase.com/sitemap-institutional.xml>



Robots.txt

<http://coinbase.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.