



# Website review farmerlittle.com.au

Generated on March 14 2022 08:34 AM





The score is 49/100







## SEO Content

	Title	<p>Farmer Little provides quality products to the poultry industry</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Farmer Little seeks out good quality and unique products for his ever growing range of equipment and accessories for producing eggs and raising poultry including chickens, ducks, quails, and pheasants as well as other small animals.</p> <p><b>Length : 232</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>12</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1619 1433 2078" style="list-style-type: none"> <li>• [H2] Menu</li> <li>• [H2] The Chook Feed</li> <li>• [H3] Afterpay Is Here!</li> <li>• [H3] World's Biggest Mobile Poultry Shed ..... and it's Ful...</li> <li>• [H3] Seven Eggs</li> <li>• [H3] Back Yard Farmers</li> <li>• [H3] Free Range Farmers</li> <li>• [H3] Health</li> <li>• [H3] Other Animals</li> <li>• [H3] Chicken Nesting Boxes</li> <li>• [H3] Information Menu</li> <li>• [H3] Newsletter</li> <li>• [H3] Contact Us</li> <li>• [H3] Checkout Supports</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	12	7	0	0
H1	H2	H3	H4	H5	H6									
0	2	12	7	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Nests</li> <li>• [H4] Feeders &amp; Drinkers</li> <li>• [H4] Bundles and Packs</li> <li>• [H4] Breeding &amp; Incubating</li> <li>• [H4] Accessories</li> <li>• [H4] Other Animals</li> <li>• [H4] Health</li> </ul>
	Images	<p>We found 18 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.56%</p> <p>Internal Links 94.44%</p>

## In-page links

Anchor	Type	Juice
=	External	Passing Juice

## In-page links

<a href="#">About</a>	Internal	Passing Juice
<a href="#">Cartoons &amp; Recipes</a>	Internal	Passing Juice
<a href="#">Afterpay Is Here!</a>	Internal	Passing Juice
<a href="#">World's Biggest Mobile Poultry Shed ..... and it's Ful...</a>	Internal	Passing Juice
<a href="#">Seven Eggs</a>	Internal	Passing Juice
<a href="#">SHOP NOW</a>	Internal	Passing Juice
<a href="#">Back Yard Farmers</a>	Internal	Passing Juice
<a href="#">Free Range Farmers</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Other Animals</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Delivery &amp; Returns</a>	Internal	Passing Juice
<a href="#">Terms and conditions</a>	Internal	Passing Juice
<a href="#">Secure payments</a>	Internal	Passing Juice
<a href="#">Website terms of use</a>	Internal	Passing Juice
<a href="#">Stockists</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
farmer	2	✓	✗	✓	✓
menu	2	✗	✗	✗	✓






## Keywords Consistency

little	2	✓	✗	✓	✗
cart	2	✗	✗	✗	✗
products	2	✓	✗	✓	✗


## Usability

	Url	Domain : farmerlittle.com.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 18 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;center&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://farmerlittle.com.au/sitemap.xml">https://farmerlittle.com.au/sitemap.xml</a>
	Robots.txt	<a href="http://farmerlittle.com.au/robots.txt">http://farmerlittle.com.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics