Website review
hensport.com

The score is 56/100

SEO Content

✓	Title	Hen Sportsgear | Sportaccessoires | Hardlopen in het donker **Length : 59** Perfect, your title contains between 10 and 70 characters.	
✓	Description	Bij Hen Sportsgear vind je accessoires voor hardlopen. Hardlopen in het donker? De beste hardloop accessoires voor alle omstandigheden. **Length : 135** Great, your meta description contains between 70 and 160 characters.	
✓	Keywords	Sportkleding, sportsport, vest, sporthesje, verlichting, sportaccessoires, sport, reflectie, sportvest Good, your page contains meta keywords.	
✓	Og Meta Properties	Good, your page take advantage of Og Properties.	

Property	Content
title	Hen Sportsgear | Sportaccessoires | Hardlopen in het donker
description	Bij Hen Sportsgear vind je accessoires voor hardlopen. Hardlopen in het donker? De beste hardloop accessoires voor alle omstandigheden.
image	https://static.wixstatic.com/media/083129_c908c3b43d2340a5b9fef900dfed93a6%7Emv2.png/v1/fit/w_2500,h_1330,al_c/083129_c908c3b43d2340a5b9fef900dfed93a6%7Emv2.png
image:width	2500
image:height	1330
url	https://en.hensport.com
site_name	Hen Sportsgear

SEO Content

		type		website			

	Headings	**H1** 1	**H2** 1	**H3** 7	**H4** 0	**H5** 0	**H6** 0
		• [H1] Veilig hardlopen in het donker • [H2] About us • [H3] Reflectievest - veiligheidsvest- sporthesje hardloopvest met LED • [H3] Drinkgordel - Sport heuptas met 2 bidons – drinkgordel – Running belt • [H3] Telefoonarmband - Sportarmband hardloopband – Hardloop armband • [H3] Reflectievest - veiligheidsvest- sporthesje hardloopvest met LED • [H3] Drinkgordel - Sport heuptas met 2 bidons – drinkgordel – Running belt • [H3] Telefoonarmband - Sportarmband hardloopband – Hardloop armband • [H3] Reflectievest - veiligheidsvest- sporthesje hardloopvest met LED						

	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Hen Sports Gear	Internal	Passing Juice
rivacy policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	met drinkgordel view sportsgear hardloopvest price hen sporthesje quick led

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hen	7	✔	✖	✔	✖
quick	7	✖	✖	✖	✖
view	7	✖	✖	✖	✖
price	7	✖	✖	✖	✖
met	5	✖	✖	✖	✔

Usability

	Url	Domain : hensport.com Length : 12
	Favicon	Great, your website has a favicon.

Usability

✓		✓
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 656 Warnings : 14
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

| ✅ | XML Sitemap | Great, your website has an XML sitemap.

https://www.hensport.com/sitemap.xml |
|---|---|---|
| ✅ | Robots.txt | http://hensport.com/robots.txt

Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |