

## Website review hmnow.com

Generated on March 04 2022 10:51 AM

The score is 68/100

#### **SEO Content**

	Title	Hallmark Movies Now  Length: 19  Perfect, your title contains between 10 and 70 characters.					
	Description	Stream stories of romance and togetherness. The beloved collection Hallmark Hall of Fame, classic Hollywood films, shows and HMNOW Originals.  Length: 144  Great, your meta description contains between 70 and 160 character			and HMNOW		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this fooline meta tags generator to create keywords.			age. Use <u>this free</u>		
	Og Meta Properties	Good, your	page ta	ike advantag	e of Og Pro	perties.	
			ty	Content			
		url		https://ww	w.hmnow.co	om/	
		title		Hallmark M Shows Onl		- Watch Far	mily Movies &
		descriptio	n	The belove	d collection sic Hollywo	of Hallmar	
		image		•	-client-web- images/hmi		north-1.amazo l.png
		locale		en_US			
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

	Images	We found 1 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
<b>②</b>	Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

<b>②</b>	URL Rewrite	Good. Your links looks friendly!
<b></b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
8	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## **In-page links**

Anchor Type	Juice
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## **SEO Keywords**

0	app need hallmark movies enable javascript now run
	enable javascript now run

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
hallmark	1	✓	×	✓	×
movies	1	♥	×	×	×
now	1	♥	×	✓	×
need	1	×	×	×	×
enable	1	×	×	×	×

## Usability

0	Url	Domain : hmnow.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## **Document**

	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
<b></b>	W3C Validity	Errors: 0 Warnings: 0
	Email Privacy	Great no email address has been found in plain text!

#### **Document**

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	Excellent, your website doesn't use nested tables.
		★ Too bad, your website is using inline styles.
		Great, your website has few CSS files.
		Perfect, your website has few JavaScript files.
		Perfect, your website takes advantage of gzip.

## Mobile

Mobile Op	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

<b>?</b>	XML Sitemap	Great, your website has an XML sitemap.
		https://www.hmnow.com/sitemap.xml
	Robots.txt	http://hmnow.com/robots.txt  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics