



Website review indocal.gob.do

Generated on April 05 2022 16:15 PM





The score is 45/100







SEO Content

	<p>Title</p>	<p>INDOCAL</p> <p>Length : 7</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1653"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>INDOCAL - Instituto Dominicano para Calidad</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Inicio</td> </tr> <tr> <td>url</td> <td>https://indocal.gob.do/</td> </tr> </tbody> </table>	Property	Content	site_name	INDOCAL - Instituto Dominicano para Calidad	type	article	title	Inicio	url	https://indocal.gob.do/		
Property	Content													
site_name	INDOCAL - Instituto Dominicano para Calidad													
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title	Inicio													
url	https://indocal.gob.do/													
	<p>Headings</p>	<table border="1" data-bbox="539 1682 1481 1753"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1787 1134 2078" style="list-style-type: none"> • [H1] • [H2] Normalización • [H2] Evaluación de la Conformidad • [H2] Metrología • [H2] Servicios en línea • [H3] INICIA SESIÓN CON TU CUENTA • [H3] ¿HAS PERDIDO TUS DETALLES? • [H3] ÁREAS DEL INDOCAL • [H3] Normalización 	H1	H2	H3	H4	H5	H6	1	4	14	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	14	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Metrología• [H3] Evaluación de la Conformidad• [H3] Laboratorio de Metrología• [H3] NOTICIAS RECIENTES• [H3] CONSULTAS• [H3] Visualice la Hora Exacta de República Dominicana• [H3] SOMOS MIEMBROS DE• [H3] NORMALIZACIÓN• [H3] METROLOGÍA• [H3] EVALUACIÓN DE LA CONFORMIDAD
	Images	<p>We found 58 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

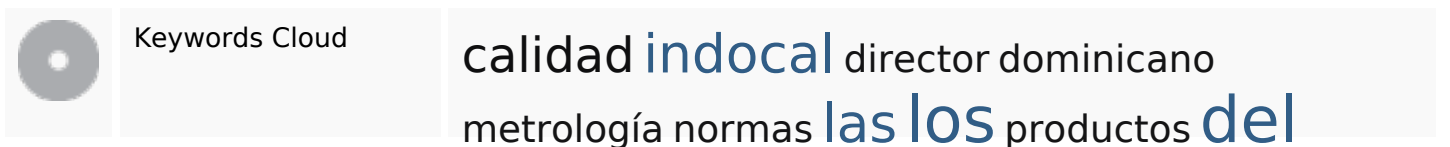
SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 47 links including 2 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.26%</p> <p>Internal Links 95.74%</p>

In-page links

=	Internal	Passing Juice
Conceptos	Internal	Passing Juice
Organismos de Normalización	Internal	Passing Juice
Servicios	Internal	Passing Juice
Programa de Normalización	Internal	Passing Juice
Base Legal de Normalización	Internal	Passing Juice
Cursos	Internal	Passing Juice
Metrología Industrial	Internal	Passing Juice
Organismos de Metrología	Internal	Passing Juice
Sistema Internacional de Medidas (SI)	Internal	Passing Juice
Certificación de Productos	Internal	Passing Juice
Certificación de Sistemas	Internal	Passing Juice
Productos Certificados	Internal	Passing Juice
Certificados Cancelados y Retirados	Internal	Passing Juice
Inicio	Internal	Passing Juice
Subir	Internal	Passing Juice
Términos de Uso	Internal	Passing Juice
Políticas	Internal	Passing Juice
Preguntas Frecuentes	Internal	Passing Juice
Follow	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

los	83	✘	✘	✘	✘
del	69	✘	✘	✘	✔
las	61	✘	✘	✘	✘
indocal	50	✔	✘	✘	✔
calidad	39	✘	✘	✘	✘


Usability

	Url	Domain : indocal.gob.do Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://indocal.gob.do/sitemap.xml</p> <p>https://indocal.gob.do/sitemap.rss</p>
	Robots.txt	<p>http://indocal.gob.do/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>