



# Website review instashop.com

Generated on March 25 2022 10:14 AM






The score is 56/100







## SEO Content

	Title	InstaShop: Shops you love delivered better <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	Shop everything you need without the trip to the supermarket! Order groceries online with InstaShop and receive them in less than 30 or 60 minutes average time! <b>Length : 160</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>InstaShop: Shops you love delivered better</td></tr><tr><td>url</td><td>https://instashop.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Shop everything you need without the trip to the supermarket! Order groceries online with InstaShop and receive them in less than 30 or 60 minutes average time!</td></tr><tr><td>image</td><td>https://instashop.com/assets/images/link-preview-image-02-01-01.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>site_name</td><td>Instashop.com</td></tr></tbody></table>	Property	Content	title	InstaShop: Shops you love delivered better	url	https://instashop.com/	type	website	description	Shop everything you need without the trip to the supermarket! Order groceries online with InstaShop and receive them in less than 30 or 60 minutes average time!	image	https://instashop.com/assets/images/link-preview-image-02-01-01.png	image:width	1200	image:height	630	site_name	Instashop.com
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## SEO Content

	Headings	<b>H1</b> 0 <b>H2</b> 0 <b>H3</b> 0 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 0 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 0%</p>

## In-page links

Anchor	Type	Juice
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## SEO Keywords



Keywords Cloud

love shops please continue  
delivered using better  
javascript enable instashop

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
instashop	1	✓	✗	✓	✗
shops	1	✓	✗	✗	✗
love	1	✓	✗	✗	✗
delivered	1	✓	✗	✗	✗
better	1	✓	✗	✗	✗











## Usability

	Url	Domain : instashop.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://instashop.com/sitemap.xml">https://instashop.com/sitemap.xml</a>
	Robots.txt	<a href="http://instashop.com/robots.txt">http://instashop.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.