









Website review ip-germany.de

Generated on February 24 2022 22:37 PM




The score is 45/100







SEO Content

	<p>Title</p>	<p>Ideen verändern die Welt!</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Patentanwaltskanzlei Dr. Gassner & Partner Patentanwalt Patentanwälte Metropolregion Nürnberg Erlangen Europe Patent Marke Gebrauchsmuster Schutzrecht Erfindung Patentrecht Markenrecht Intellectual Property European Patent Trademark Design Attorney Elektrotechnik Biotech Gewerblicher Rechtsschutz Lizenzverträge</p> <p>Length : 316</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>: Patentanwaltskanzlei Dr. Gassner & Partner Patentanwalt Patentanwälte Metropolregion Nürnberg Erlangen Europe Patent Marke Gebrauchsmuster Schutzrecht Erfindung Patentrecht Markenrecht Intellectual Property European Patent Trademark Design Attorney Elektrotechnik Biotech Gewerblicher Rechtsschutz Lizenzverträge</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1682 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1783 1075 1845" style="list-style-type: none"> • [H1] Dr. Gassner & Partner mbB • [H1] Ideen verändern die Welt! 	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	<p>Images</p>	<p>We found 3 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 9%</p>												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

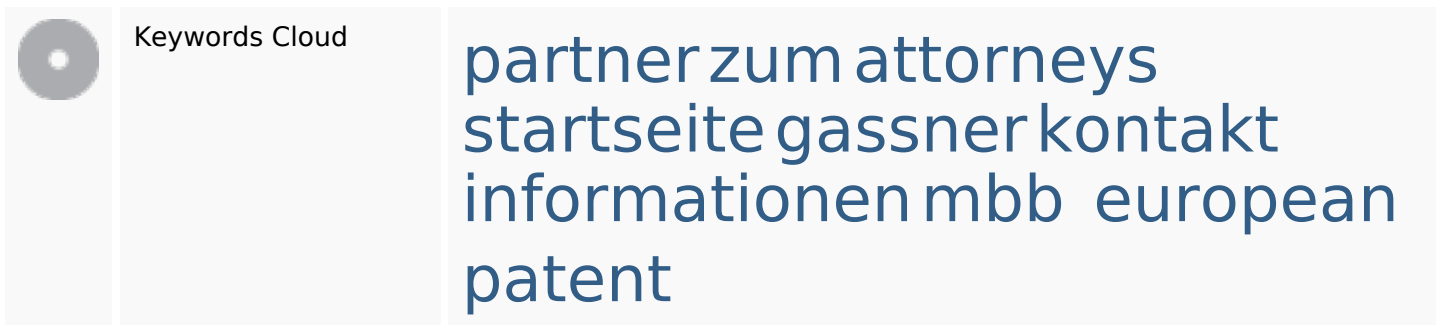
In-page links

Anchor	Type	Juice
Dr. Gassner & Partner mbB	Internal	Passing Juice
=	Internal	Passing Juice
Startseite	Internal	Passing Juice
Die Kanzlei	Internal	Passing Juice
Leistungsspektrum	Internal	Passing Juice
Informationen zum gewerblichen Rechtsschutz	Internal	Passing Juice
Der Weg zum Europäischen Patent	Internal	Passing Juice

In-page links

Download	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Links und weiterführende Informationen	Internal	Passing Juice
Deutsch	Internal	Passing Juice
English	Internal	Passing Juice
☐☐	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Impressum	Internal	Passing Juice
Startseite	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Impressum	Internal	Passing Juice

SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kontakt	2	✘	✘	✘	✘
startseite	2	✘	✘	✘	✘
patent	2	✘	✔	✔	✘
european	2	✘	✘	✘	✘
zum	2	✘	✘	✘	✘

Usability

	Url	Domain : ip-germany.de Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ip-germany.de/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>