

# Website review ivanhoe.pro

Generated on April 15 2022 12:19 PM






The score is 57/100







## SEO Content

	Title	Blog on SEO, Marketing and Product Management in SaaS Startups <b>Length : 62</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Tips and tricks on how to make the search engine optimization, digital marketing and product management in the software-as-a-service startups. <b>Length : 142</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Blog on SEO, Marketing &amp; Product Management in SaaS Startups</td></tr><tr><td>description</td><td>Tips and tricks on how to make the search engine optimization, digital marketing and product management in the software-as-a-service startups.</td></tr><tr><td>url</td><td>https://ivanhoe.pro/</td></tr><tr><td>site_name</td><td>Blog on SEO, Marketing &amp; Product Management in SaaS Startups</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Blog on SEO, Marketing & Product Management in SaaS Startups	description	Tips and tricks on how to make the search engine optimization, digital marketing and product management in the software-as-a-service startups.	url	https://ivanhoe.pro/	site_name	Blog on SEO, Marketing & Product Management in SaaS Startups
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	10	0	0	0	0		
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Blog</li><li>• [H2] How to Find Profitable Keywords with Low Competition &amp; Volume</li><li>• [H2] How to Become #1 Product of the Day on ProductHunt</li><li>• [H2] Content Marketing vs. SEO: How They Differ &amp; How to Align Them</li><li>• [H2] How to Hire an SEO Expert [Tips &amp; Questions to Ask]</li><li>• [H2] AppSumo Launch: Does Your SaaS Product Need AppSumo Campaign?</li><li>• [H2] SaaS SEO Strategy: How to Make SEO for SaaS Products</li><li>• [H2] What Is High Quality Content in SEO &amp; Content Marketing?</li><li>• [H2] What Is Ideal Final Result and How to Use It in Marketing?</li><li>• [H2] The Main Mistakes Small Businesses Do in Web Analytics</li><li>• [H2] What Is Product Management &amp; Who Is a Product Manager?</li></ul>
	Images	We found 21 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.54%  Internal Links 88.46%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">How to Find Profitable Keywords with Low Competition &amp;#038; Volume</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">How to Become #1 Product of the Day on ProductHunt</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">Content Marketing vs. SEO: How They Differ &amp;#038; How to Align Them</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">How to Hire an SEO Expert [Tips &amp;#038; Questions to Ask]</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">AppSumo Launch: Does Your SaaS Product Need AppSumo Campaign?</a>	Internal	Passing Juice
<a href="#">2 Comments</a>	Internal	Passing Juice
<a href="#">SaaS SEO Strategy: How to Make SEO for SaaS Products</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">What Is High Quality Content in SEO &amp;#038; Content Marketing?</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">What Is Ideal Final Result and How to Use It in Marketing?</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">The Main Mistakes Small Businesses Do in Web Analytics</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">What Is Product Management &amp;#038; Who Is a Product Manager?</a>	Internal	Passing Juice
<a href="#">Leave a comment</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">Иван Палий</a>	External	Passing Juice

## In-page links

[Brammels](#)

External

Passing Juice

[Sitechecker.Pro](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

google seo uncategorized palii leave  
product ivan saas how comment

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
how	11	✘	✘	✔	✔
google	11	✘	✘	✘	✘
seo	11	✔	✘	✘	✔
product	9	✔	✘	✔	✔
saas	7	✔	✘	✘	✔

## Usability





	Url	Domain : ivanhoe.pro Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://ivanhoe.pro/page-sitemap.xml">https://ivanhoe.pro/page-sitemap.xml</a> <a href="https://ivanhoe.pro/post-sitemap.xml">https://ivanhoe.pro/post-sitemap.xml</a>
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## Optimization

	Robots.txt	<p><a href="http://ivanhoe.pro/robots.txt">http://ivanhoe.pro/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>