



# Website review kprd.co.uk

Generated on August 10 2022 14:52 PM





The score is 57/100







## SEO Content

	Title	<p>Home - KPRD - Construction and building in Plymouth</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Trusted and professional builders in Plymouth, serving the South West</p> <p><b>Length : 69</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - KPRD - Construction and building in Plymouth</td> </tr> <tr> <td>description</td> <td>Trusted and professional builders in Plymouth, serving the South West</td> </tr> <tr> <td>url</td> <td>https://kprd.co.uk/</td> </tr> <tr> <td>site_name</td> <td>KPRD - Construction and building in Plymouth</td> </tr> <tr> <td>updated_time</td> <td>2022-07-08T09:17:38+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - KPRD - Construction and building in Plymouth	description	Trusted and professional builders in Plymouth, serving the South West	url	https://kprd.co.uk/	site_name	KPRD - Construction and building in Plymouth	updated_time	2022-07-08T09:17:38+00:00
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] New Build Houses</li><li>• [H2] Extensions</li><li>• [H2] Refurbishment</li><li>• [H2] Roofing</li><li>• [H2] Kitchens</li><li>• [H2] Bathrooms</li><li>• [H2] Windows</li><li>• [H3] Have a Project in Mind?</li><li>• [H4] Quick Links</li><li>• [H4] Our Services</li><li>• [H4] Contact Details</li><li>• [H4] 07793 456789</li><li>• [H4] 07811 049593</li><li>• [H4] [email protected]</li></ul>
	Images	<p>We found 16 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.65%</p> <p>Internal Links 82.35%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">New Build Houses</a>	Internal	Passing Juice
<a href="#">Extensions</a>	Internal	Passing Juice
<a href="#">Refurbishments</a>	Internal	Passing Juice
<a href="#">Roofing</a>	Internal	Passing Juice
<a href="#">Kitchens</a>	Internal	Passing Juice
<a href="#">Bathrooms</a>	Internal	Passing Juice
<a href="#">Windows</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Topseal</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">[email protected]</a>	Internal	Passing Juice
<a href="#">Builders in Plymouth</a>	Internal	Passing Juice
<a href="#">Newton Abbot Website Designers -</a>	External	Passing Juice
<a href="#">Falcon Digital</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

get more project home services read  
new construction windows kprd

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
project	11	✘	✘	✘	✔
kprd	9	✔	✘	✘	✔

## Keywords Consistency

home	8				
more	8				
construction	7				




## Usability

	Url	Domain : kprd.co.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul>




## Document

-  Too bad, your website has too many CSS files (more than 4).
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://kprd.co.uk/sitemap\\_index.xml](https://kprd.co.uk/sitemap_index.xml)



### Robots.txt

<http://kprd.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics