



Website review m.lightinthebox.com

Generated on March 26 2022 20:47 PM



The score is 48/100







SEO Content

	<p>Title</p>	<p>LightInTheBox - Global Online Shopping for Dresses, Home & Garden, Electronics, Wedding Apparel</p> <p>Length : 95</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>A professional and reliable online shopping center providing a variety of hot selling products at reasonable prices and shipping them globally.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>LightInTheBox, Global Online Shopping</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	8	0	0	0									
	<p>Images</p>	<p>We found 35 images on this web page.</p> <p>35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	External	Passing Juice
About LightInTheBox	Internal	Passing Juice
Help Center	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Cookie Notice	Internal	Passing Juice
Our Guarantee	Internal	Passing Juice
Payment Method	Internal	Passing Juice

In-page links

[Recruiting Designers](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

garden home shopping global
wedding electronics
lightinthebox dresses apparel
online

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lightinthebox	1	✓	✓	✗	✗
global	1	✓	✓	✓	✗
online	1	✓	✓	✓	✗
shopping	1	✓	✓	✓	✗
dresses	1	✓	✗	✗	✗

Usability

	Url	Domain : m.lightinthebox.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 70 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://m.lightinthebox.com/sitemap.xml
	Robots.txt	http://m.lightinthebox.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.