



Website review mmarau.ac.ke

Generated on April 06 2022 09:13 AM

The score is 38/100







SEO Content

	Title	MAASAI MARA UNIVERSITY – eng'eno e puan Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Home • [H1] QUICK LINKS • [H1] BULLETIN BOARD • [H2] Maasai Mara University Virtual Tour • [H3] UNIVERSITY POLICIES • [H3] QUALITY POLICY STATEMENT 	H1	H2	H3	H4	H5	H6	3	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
3	1	2	0	0	0									
	Images	We found 14 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.89% Internal Links 91.11%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Welcome to our university!	Internal	Passing Juice
MAASAI MARA UNIVERSITY	Internal	Passing Juice
About	Internal	Passing Juice
Our Profile	Internal	Passing Juice
University Council	Internal	Passing Juice
University Governance	Internal	Passing Juice
University Senate	Internal	Passing Juice
Finance Division	Internal	Passing Juice

In-page links

Health Division	Internal	Passing Juice
University Directorates	Internal	Passing Juice
Academics	Internal	Passing Juice
Academic Schools &#038; Departments	Internal	Passing Juice
School of Arts, Humanities, Social Sciences and Creative Industries	Internal	Passing Juice
School of Natural Resources, Tourism and Hospitality	Internal	Passing Juice
School of Business and Economics	Internal	Passing Juice
School of Education	Internal	Passing Juice
School of Pure, Applied and Health Sciences	Internal	Passing Juice
Student Affairs	Internal	Passing Juice
Dean of students	Internal	Passing Juice
Student Online Services	External	Passing Juice
Student Association	Internal	Passing Juice
Games and Sports	Internal	Passing Juice
Clubs and Societies.	Internal	Passing Juice
Alumini	Internal	Passing Juice
Admission	Internal	Passing Juice
Admission Requirements	Internal	Passing Juice
FAQs	Internal	Passing Juice
Library	Internal	Passing Juice
Maasai Mara University Library	Internal	Passing Juice
Library Services	Internal	Passing Juice
University Librarian	Internal	Passing Juice
FAQs	Internal	Passing Juice
E-Academy	Internal	Passing Juice
Training &#038; Research	Internal	Passing Juice
Talk to Us	Internal	Passing Juice
Final EXAM TIMETABLE 28TH MARCH TO 8TH APRIL 2022	Internal	Passing Juice

In-page links

Extension of the Deadline for Payment of Fees and Registration of Courses	Internal	Passing Juice
Collection of Certificates	Internal	Passing Juice
Payment of Fees and Registration for Courses	Internal	Passing Juice
Senate Decision on Results for 2020/2021 Academic year LINK	External	Passing Juice
Training on Digital skills 4 Universities	Internal	Passing Juice
International Social Work Education and Practice Conference (May 25 - 27) 2022	Internal	Passing Juice
Needs Assessment for Master of Education in Open Distance And E-Learning at Maasai Mara University	External	Passing Juice
X	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
university	17	✓	✗	✗	✓
marais	10	✓	✗	✗	✓
maasai	9	✓	✗	✗	✓
slide	6	✗	✗	✗	✗
admission	5	✗	✗	✗	✗












Usability

	Url	Domain : mmarau.ac.ke Length : 12
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 52
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://mmarau.ac.ke/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>