



Website review mx.yamaha.com

Generated on February 02 2023 19:38 PM




The score is 61/100




SEO Content

	Title	<p>Yamaha de México - Audio - Instrumentos Musicales</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>El sitio oficial de Yamaha de México, empresa número en instrumentos musicales.</p> <p>Length : 79</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Yamaha, audio, instrumentos musicales, equipo de audio, pianos, baterias, teclados, sintetizadores.</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://mx.yamaha.com/es/index.html</td> </tr> <tr> <td>locale</td> <td>es_MX</td> </tr> <tr> <td>title</td> <td>Yamaha de México - Audio - Instrumentos Musicales</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://mx.yamaha.com/es/index.html	locale	es_MX	title	Yamaha de México - Audio - Instrumentos Musicales		
Property	Content													
type	website													
url	https://mx.yamaha.com/es/index.html													
locale	es_MX													
title	Yamaha de México - Audio - Instrumentos Musicales													
	Headings	<table border="1" data-bbox="539 1749 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>30</td> <td>0</td> <td>0</td> <td>7</td> </tr> </tbody> </table> <ul data-bbox="616 1854 1417 2078" style="list-style-type: none"> • [H2] Productos • [H2] DGX-670: Del piano solista a tocar con una orquesta • [H2] #QuedateEnCasaConYamaha • [H2] Soluciones para Iglesias • [H2] Destacados • [H2] Noticias y eventos • [H2] Redes Sociales 	H1	H2	H3	H4	H5	H6	0	7	30	0	0	7
H1	H2	H3	H4	H5	H6									
0	7	30	0	0	7									





SEO Content

		<ul style="list-style-type: none">• [H3] Pianos• [H3] Instrumentos de teclado• [H3] Guitarras, Bajos & Amplificadores• [H3] Baterías• [H3] Instrumentos de viento madera y metal• [H3] Instrumentos de arco• [H3] Percusión Sinfónica• [H3] Instrumentos de marcha• [H3] Sintetizadores & Herramientas de producción musical• [H3] Instrumentos de entretenimiento electrónicos• [H3] Audio & Video• [H3] Audio profesional• [H3] Apps• [H3] Unified Communications• [H3] Academias Yamaha• [H3] Servicio al cliente• [H3] Centro de Servicio Yamaha• [H3] ¡Aquí Comienza un nuevo estilo de vida!• [H3] Las mejores fiestas suenan con Yamaha• [H3] Más que sonido una experiencia• [H3] Llegó el momento de avanzar al siguiente nivel• [H3] Todo lo que necesitas para ser baterista Yamaha• [H3] Tus primeros pasos en la música• [H3] Aviso de privacidad 2022• [H3] She´s got the groove• [H3] Yamaha Classroom México• [H3] First Step Bases• [H3] Actúa en cualquier lugar con el sistema de audio (PA) portátil STAGEPAS 200 compacto e inteligente• [H3] Soluciones de Integración en proyectos Comerciales y Comunicaciones Unificadas• [H3] Soluciones de Integración en proyectos Comerciales y Comunicaciones Unificadas• [H6] Productos• [H6] Educación Musical• [H6] Noticias y eventos• [H6] Artistas• [H6] Soporte• [H6] Encontrar• [H6] Acerca de Yamaha
	Images	<p>We found 50 images on this web page.</p> <p>46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>

SEO Content

		in an Iframe cannot be indexed.
---	--	---------------------------------



SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.34% Internal Links 89.66%

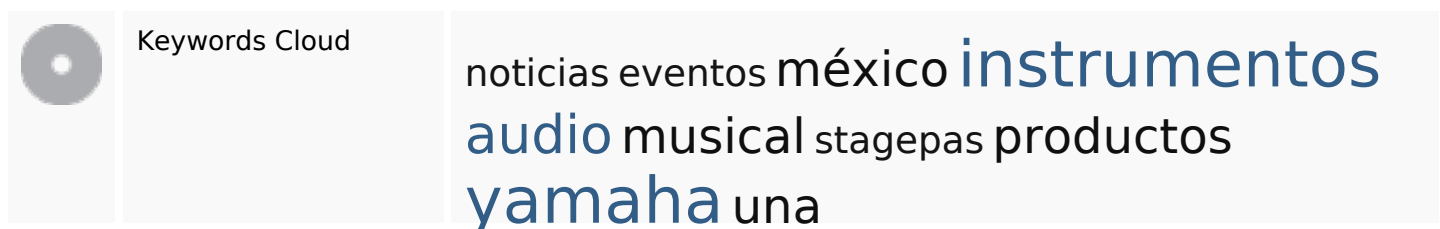
In-page links

Anchor	Type	Juice
Productos	Internal	Passing Juice
Pianos	Internal	Passing Juice
Teclados Digitales	Internal	Passing Juice
Guitarras, Bajos & Amplificadores	Internal	Passing Juice
Baterías	Internal	Passing Juice
Instrumentos de viento de madera y metal	Internal	Passing Juice
Instrumentos de arco	Internal	Passing Juice
Percusión Sinfónica	Internal	Passing Juice
Instrumentos de marcha	Internal	Passing Juice
Sintetizadores & Herramientas de Producción Musical	Internal	Passing Juice
Instrumentos de entretenimiento electrónicos	Internal	Passing Juice
Audio & Video	Internal	Passing Juice

In-page links

Audio profesional	Internal	Passing Juice
Aplicaciones	Internal	Passing Juice
Unified Communications	Internal	Passing Juice
Educación Musical	Internal	Passing Juice
Noticias y eventos	Internal	Passing Juice
Artistas	Internal	Passing Juice
Servicios	Internal	Passing Juice
Soporte	Internal	Passing Juice
Acerca de Yamaha	Internal	Passing Juice
Esto es hacer  #makewaves  #soundcheck con @hector_infanzon_oficial	External	Passing Juice
Yamaha de México	External	Passing Juice
Global	External	Passing Juice
Contacte con nosotros	Internal	Passing Juice
Terminos de uso	Internal	Passing Juice
Política de privacidad	Internal	Passing Juice
Política de Cookies	Internal	Passing Juice
Social Media	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yamaha	9	✓	✓	✓	✓







Keywords Consistency

instrumentos	9	✓	✓	✓	✓
audio	6	✓	✓	✗	✓
productos	4	✗	✗	✗	✓
musical	4	✓	✓	✓	✓

Usability

	Url	Domain : mx.yamaha.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 57 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://mx.yamaha.com/es/sitemap.xml>



Robots.txt

<http://mx.yamaha.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.