



# Website review newellsoldboys.com.ar

Generated on April 28 2022 13:34 PM

The score is 45/100



## SEO Content

|              | <p>Title</p>                                   | <p>Club Atlético Newell's Old Boys   Sitio Oficial del club más grande del interior</p> <p><b>Length : 80</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
|--------------|--|--|----------|---------|-----------|---------------------------------|------|---------|-------|---------------------------------|-------------|--|-----|------------------------------------|-----------|-----------------|--------------|-----|-------------|-----|
|              | <p>Description</p>                             | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
|              | <p>Keywords</p>                                | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
|              | <p>Og Meta Properties</p>                      | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Club Atlético Newell's Old Boys</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Club Atlético Newell's Old Boys</td> </tr> <tr> <td>description</td> <td>Sitio Oficial del club más grande del interior</td> </tr> <tr> <td>url</td> <td>https://www.newellsoldboys.com.ar/</td> </tr> <tr> <td>image:alt</td> <td>Accion Point SA</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> <tr> <td>image:width</td> <td>600</td> </tr> </tbody> </table> | Property | Content | site_name | Club Atlético Newell's Old Boys | type | article | title | Club Atlético Newell's Old Boys | description | Sitio Oficial del club más grande del interior | url | https://www.newellsoldboys.com.ar/ | image:alt | Accion Point SA | image:height | 600 | image:width | 600 |
| Property     | Content  |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| site_name    | Club Atlético Newell's Old Boys                |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| type         | article  |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| title        | Club Atlético Newell's Old Boys                |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| description  | Sitio Oficial del club más grande del interior |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| url          | https://www.newellsoldboys.com.ar/             |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| image:alt    | Accion Point SA                                |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| image:height | 600  |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| image:width  | 600  |  |          |         |           |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
|              | <p>Headings</p>                                | <table border="1" data-bbox="539 1957 1481 2024"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>59</td> <td>36</td> <td>32</td> <td>27</td> <td>12</td> </tr> </tbody> </table>  | H1       | H2      | H3        | H4                              | H5   | H6      | 2     | 59                              | 36          | 32   | 27  | 12                                 |           |                 |              |     |             |     |
| H1           | H2   | H3   | H4       | H5      | H6        |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |
| 2            | 59   | 36   | 32       | 27      | 12        |                                 |      |         |       |                                 |             |  |     |                                    |           |                 |              |     |             |     |

# SEO Content

- [H1] “
- [H1] D10S y el Coloso | El último reencuentro
- [H2] NOTICIAS FÚTBOL
- [H2] Duelo clave
- [H2] Venta de entradas ante San Lorenzo
- [H2] Goleada en casa
- [H2] Sigue sumando
- [H2] Visita al líder
- [H2] Van por la tercera
- [H2] NOTICIAS INSTITUCIONALES
- [H2] Nuevos valores de la cuota social
- [H2] Dónde estacionar este miércoles
- [H2] Ingresos al estadio para el duelo ante San Lorenzo
- [H2] Se oficializó una nueva filial en Buenos Aires
- [H2] Obras en el Colegio
- [H2] Homenaje a ex combatientes de Malvinas en el Colegio
- [H2] INFERIORES
- [H2] OPINIÓN
- [H2] PLANTEL PROFESIONAL
- [H2] Juan Manuel García
- [H2] Tomás Jacob
- [H2] Guillermo Balzi
- [H2] Martín Luciano
- [H2] Luciano Cingolani
- [H2] Jerónimo Cacciabue
- [H2] Iván Mauricio Arboleda
- [H2] Willer Ditta
- [H2] Juan Sforza
- [H2] Gustavo Velázquez
- [H2] Ramiro Macagno
- [H2] Juan Fernando Garro
- [H2] Franco Herrera
- [H2] Cristian Lema
- [H2] Marco Campagnaro
- [H2] Nazareno Funez
- [H2] Francisco González
- [H2] Zahir Facundo Mansilla
- [H2] Brian Aguirre
- [H2] Marcos Portillo
- [H2] Nicolás Castro
- [H2] Pablo Pérez
- [H2] Armando Méndez
- [H2] Ramiro Sordo
- [H2] Djorkaeff Reasco
- [H2] Diego Calcaterra
- [H2] Julián Fernández
- [H2] Justo Giani
- [H2] Leonel Vangioni
- [H2] LEYENDAS DEL CLUB
- [H2] DEPORTE AMATEUR
- [H2] PALMARÉS
- [H2] NOB tv
- [H2] D10S y el Coloso | El último reencuentro
- [H2] Newell's 3 - Central Córdoba 1 | Fecha 4 - Fase Complementación
- [H2] Gerardo Tata Martino en Aniversario 30 años Campeonato

# SEO Content





1990

- [H2] “Agradecido por el apoyo y el cariño”
- [H2] Presentación oficial de Germán Burgos | 18.3.21
- [H2] Camiseta oficial 3 | PRÓXIMAMENTE
- [H2] Pretemporada 2021
- [H2] Aniversario 30 años Campeonato 1990
- [H2] Los goles de los últimos amistosos
- [H3] Empate ante Racing
- [H3] Dónde estacionar este miércoles
- [H3] Ingresos al estadio para el duelo ante San Lorenzo
- [H3] Venta de entradas ante San Lorenzo
- [H3] Goleada en casa
- [H3] Sigue sumando
- [H3] Te aliento hasta el final
- [H3] 9
- [H3] 55
- [H3] 47
- [H3] 3
- [H3] 27
- [H3] 31
- [H3] 1
- [H3] 4
- [H3] 13
- [H3] 25
- [H3] 12
- [H3] 7
- [H3] 23
- [H3] 2
- [H3] 52
- [H3] 39
- [H3] 44
- [H3] 19
- [H3] 18
- [H3] 22
- [H3] 10
- [H3] 8
- [H3] 14
- [H3] 26
- [H3] 16
- [H3] 15
- [H3] 20
- [H3] 17
- [H3] 21
- [H4] Short Of 1 Futsal 2022.
- [H4] Camiseta Alt. Futsal 2022
- [H4] CAMiseta Futsal OF 1 2022.
- [H4] SHORT OFICIAL 1 2022
- [H4] SHORT OFICIAL 2 2022
- [H4] CAMISETA ARQ VD 2022
- [H4] CAMISETA ARQUERO GRIS 2022
- [H4] CAMISETA ARQUERO FUCSIA 2022
- [H4] Short Rojo Futbol Femenino.
- [H4] Camiseta Of Futbol Femenino.
- [H4] Camiseta Alt Futbol femenino.
- [H4] Fernando
- [H4] Roque Raúl





# SEO Content

- [H4] Jorge Bernardo
- [H4] José
- [H4] Alfredo
- [H4] Ariel
- [H4] Justo
- [H4] Norberto Hugo
- [H4] Juan José
- [H4] 1974
- [H4] 1987/1988
- [H4] 1990
- [H4] 1990/1991
- [H4] 1992
- [H4] 2004
- [H4] 2013
- [H4] SPONSOR TÉCNICO
- [H4] MAIN SPONSOR
- [H4] SPONSORS OFICIALES
- [H4] PROVEEDORES OFICIALES
- [H4] Club Atlético Newell's Old Boys
- [H5] \$3.690
- [H5] \$5.290
- [H5] \$5.290
- [H5] \$4.660
- [H5] \$4.660
- [H5] \$8.970
- [H5] \$8.970
- [H5] \$8.970
- [H5] \$2.950
- [H5] \$3.800
- [H5] \$3.800
- [H5] Gamboa
- [H5] Alfaro
- [H5] Griffa
- [H5] Yudica
- [H5] Obberti
- [H5] Cozzoni
- [H5] Villar
- [H5] Scoponi
- [H5] Rossi
- [H5] METROPOLITANO
- [H5] PRIMERA DIVISIÓN
- [H5] TORNEO APERTURA
- [H5] PRIMERA DIVISIÓN
- [H5] TORNEO CLAUSURA
- [H5] TORNEO APERTURA
- [H5] TORNEO FINAL
- [H6] Socios
- [H6] Noticias
- [H6] Institucional
- [H6] Historia
- [H6] Fútbol
- [H6] Inferiores
- [H6] Deportes Rojinegro
- [H6] Sedes
- [H6] El Club
- [H6] Áreas

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H6] Contacto</li><li>• [H6] Trabaja en NOB</li></ul>  |
|  | Images          | We found 151 images on this web page.<br><br>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>3%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 38 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 7.89%<br><br>Internal Links 92.11% |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| <a href="#">Asociate</a>       | Internal | Passing Juice |
| <a href="#">Medios de Pago</a> | Internal | Passing Juice |
| <a href="#">Autogestión</a>    | External | Passing Juice |
|                                |          |               |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Club de Beneficios</a>                   | Internal | Passing Juice |
| <a href="#">Fútbol</a>                               | Internal | Passing Juice |
| <a href="#">Institucionales</a>                      | Internal | Passing Juice |
| <a href="#">Divisiones Inferiores</a>                | Internal | Passing Juice |
| <a href="#">Opinión</a>                              | Internal | Passing Juice |
| <a href="#">Comisión Directiva</a>                   | Internal | Passing Juice |
| <a href="#">Estatuto y Reglamento</a>                | Internal | Passing Juice |
| <a href="#">Misión, Visión y Valores</a>             | Internal | Passing Juice |
| <a href="#">Organigrama</a>                          | Internal | Passing Juice |
| <a href="#">Línea Histórica</a>                      | Internal | Passing Juice |
| <a href="#">Palmarés</a>                             | Internal | Passing Juice |
| <a href="#">Leyendas</a>                             | Internal | Passing Juice |
| <a href="#">Estadio Marcelo A. Bielsa</a>            | Internal | Passing Juice |
| <a href="#">Estadio Cubierto</a>                     | Internal | Passing Juice |
| <a href="#">Sede Social</a>                          | Internal | Passing Juice |
| <a href="#">Centro de Entrenamiento Jorge Griffa</a> | Internal | Passing Juice |
| <a href="#">Edificio Jorge B. Griffa</a>             | Internal | Passing Juice |
| <a href="#">Casas de Juveniles</a>                   | Internal | Passing Juice |
| <a href="#">Complejo la Ilusión</a>                  | Internal | Passing Juice |
| <a href="#">Colegio Newell's</a>                     | Internal | Passing Juice |
| <a href="#">Escuela Malvinas Argentinas</a>          | Internal | Passing Juice |
| <a href="#">Filiales</a>                             | Internal | Passing Juice |
| <a href="#">Cultura</a>                              | Internal | Passing Juice |
| <a href="#">Visitas Guiadas</a>                      | Internal | Passing Juice |
| <a href="#">Comunicación</a>                         | Internal | Passing Juice |
| <a href="#">Planeamiento y Obras</a>                 | Internal | Passing Juice |
| <a href="#">Relaciones Institucionales</a>           | Internal | Passing Juice |
| <a href="#">Tiendas</a>                              | Internal | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Marketing y Comercialización</a> | Internal | Passing Juice |
| <a href="#">Contacto</a>                     | Internal | Passing Juice |
| <a href="#">Trabaja en NOB</a>               | Internal | Passing Juice |
| <a href="#">IR AL STORE</a>                  | External | Passing Juice |
| <a href="#">VER MÁS</a>                      | Internal | Passing Juice |
| <a href="#">VER MÁS</a>                      | Internal | Passing Juice |
| <a href="#">VER MÁS</a>                      | External | Passing Juice |


## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | mediocampista lateral ver short oficial<br>zaguero más camiseta delantero<br>arquero |
|--|----------------|--|




## Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| delantero     | 9       | ✘     | ✘        | ✘           | ✘        |
| camiseta      | 8       | ✘     | ✘        | ✘           | ✔        |
| mediocampista | 7       | ✘     | ✘        | ✘           | ✘        |
| más           | 6       | ✔     | ✘        | ✘           | ✔        |
| ver           | 5       | ✘     | ✘        | ✘           | ✔        |










## Usability

|  |         |   |
|--|---------|---|
|  | Url     | Domain : newellsoldboys.com.ar<br>Length : 21 |
|  | Favicon | Great, your website has a favicon.            |





## Usability

|   |              |   |
|---|--------------|---|
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|   |                 |   |
|---|-----------------|---|
|    | Doctype         | HTML 5  |
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |
|   | W3C Validity    | Errors : 994<br>Warnings : 7  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|



# Mobile

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://newellsoldboys.com.ar/robots.txt">http://newellsoldboys.com.ar/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |