



# Website review officerock.com

Generated on March 25 2022 10:45 AM




The score is 46/100







## SEO Content

	Title	<p>Office Supplies Dubai - The #1 Stationery Supplier</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Order office supplies Dubai with ease. We are the #1 stationery supplier in Dubai &amp; Abu Dhabi. Free shipping available!</p> <p><b>Length : 124</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>5</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1465 1845" style="list-style-type: none"> <li>• [H2] Best Seller</li> <li>• [H2] Best Offers</li> <li>• [H2] Popular Categories</li> <li>• [H3] Company</li> <li>• [H3] Account</li> <li>• [H3] Product</li> <li>• [H3] Service</li> <li>• [H3] Follow Us</li> <li>• [H4] Office Supplies &amp; Furniture in Dubai, Abu Dhabi &amp; Other Emirates</li> </ul>	H1	H2	H3	H4	H5	H6	0	3	5	1	0	0
H1	H2	H3	H4	H5	H6									
0	3	5	1	0	0									
	Images	<p>We found 45 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>13%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15% Internal Links 85%

## In-page links

Anchor	Type	Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Create an Account</a>	Internal	Passing Juice
<a href="#">Track Your Order</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">My Requisition Lists</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice

## In-page links

<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">HP Color LaserJet Pro MFP M283fdn Laser Multifunction Printer (7KW74A)</a>	Internal	Passing Juice
<a href="#">Fellowes Powershred LX85 Shredder - 4 x 12mm, Cross Cut, Black</a>	Internal	Passing Juice
<a href="#">Rexel Style 2104511 Laminator, A4</a>	Internal	Passing Juice
<a href="#">Casio HR-8RC-BK Mini Printing Calculator, 12 Digits</a>	Internal	Passing Juice
<a href="#">Feel GSX1800A Automatic Hand Dryer, White</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">HIKVISION DS-D5B86RB/B 4K Interactive Display W/ Camera &amp; Microphone Array, 86"</a>	Internal	Passing Juice
<a href="#">Najjar CN-LC0101 Raqwa Turkish Coffee Machine</a>	Internal	Passing Juice
<a href="#">Canon PIXMA G1020 Ink Tank Color Printer</a>	Internal	Passing Juice
<a href="#">Brabantia 1130-00 NewIcon Pedal Bin - 3 Liter, Almond</a>	Internal	Passing Juice
<a href="#">Dell S2721HN IPS Panel Monitor, 27"</a>	Internal	Passing Juice
<a href="#">Office Supplies</a>	Internal	Passing Juice
<a href="#">Ink &amp; Toner</a>	Internal	Passing Juice
<a href="#">School Supplies</a>	Internal	Passing Juice
<a href="#">Furniture</a>	Internal	Passing Juice
<a href="#">Breakroom</a>	Internal	Passing Juice
<a href="#">Paper</a>	Internal	Passing Juice
<a href="#">Electronics</a>	Internal	Passing Juice
<a href="#">Facilities Management</a>	Internal	Passing Juice
<a href="#">Kitchen &amp; Homeware</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">My Shopping Cart</a>	Internal	Passing Juice
<a href="#">Digital Wallet</a>	Internal	Passing Juice

## In-page links

<a href="#">Accounting Services</a>	External	Passing Juice
<a href="#">Corporate Business Services</a>	External	Passing Juice
<a href="#">Debt Collection Services</a>	External	Passing Juice
<a href="#">Tech Services</a>	External	Passing Juice
<a href="#">Lionsrock</a>	External	Passing Juice
<a href="#">Crescotec</a>	External	Passing Juice

## SEO Keywords




 Keywords Cloud

printers add storage accessories  
tapes supplies paper price  
cartridges toner



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cartridges	15	✘	✘	✘	✘
add	15	✘	✘	✘	✘
accessories	15	✘	✘	✘	✘
paper	14	✘	✘	✘	✘
supplies	13	✔	✘	✔	✔












## Usability

 Url	Domain : officerock.com Length : 14
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.officerock.com/sitemap.xml">https://www.officerock.com/sitemap.xml</a>
	Robots.txt	<a href="http://officerock.com/robots.txt">http://officerock.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.