








# Website review prestigio.com.ar

Generated on August 02 2022 02:45 AM

The score is 50/100







## SEO Content





	Title	Prestigio <b>Length : 9</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Prestigio es la cadena de pinturerías más grande de Argentina. Encontrá todo lo que necesitás para remodelar tu hogar en nuestra Tienda Online. <b>Length : 143</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>16</td><td>8</td><td>20</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Productos Destacados</li><li>• [H1] Home</li><li>• [H1]</li><li>• [H2] Cuotas y promociones</li><li>• [H2] Pinturas</li><li>• [H2] Accesorios</li><li>• [H2] collection</li><li>• [H2] Piazza</li><li>• [H2] Tromen</li><li>• [H2] Piazza</li><li>• [H2] Hydros</li><li>• [H2] Hydros</li><li>• [H2] Alba</li><li>• [H2] Venier</li><li>• [H2] Hidromet</li></ul>	H1	H2	H3	H4	H5	H6	3	16	8	20	0	0
H1	H2	H3	H4	H5	H6									
3	16	8	20	0	0									

## SEO Content

- [H2] Hydros
- [H2] Piazza
- [H2] Ver productos
- [H2] Ver Productos
- [H3] Por tipo
- [H3] Por superficie
- [H3] Por marca
- [H3] Paleta de Colores
- [H3] Por tipo
- [H3] Por tipo
- [H3] Por tipo
- [H3] Por tipo
- [H4] \$ 12.788,75
- [H4] \$ 8.952,13
- [H4] \$ 174.428,75
- [H4] \$ 122.100,13
- [H4] \$ 44.548,75
- [H4] \$ 31.184,13
- [H4] \$ 20.052,50
- [H4] \$ 14.036,75
- [H4] \$ 17.622,50
- [H4] \$ 12.335,75
- [H4] \$ 2.196,25
- [H4] \$ 1.537,37
- [H4] \$ 3.428,75
- [H4] \$ 2.571,56
- [H4] \$ 74.232,50
- [H4] \$ 51.962,75
- [H4] \$ 12.738,75
- [H4] \$ 8.917,13
- [H4] \$ 20.201,25
- [H4] \$ 14.140,87

	Images	<p>We found 57 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

## In-page links

Anchor	Type	Juice
<a href="#">Iniciar Sesión</a>	Internal	Passing Juice
<a href="#">Ir a Mi Cuenta</a>	Internal	Passing Juice
<a href="#">Cerrar sesión</a>	Internal	Passing Juice
<a href="#">Ir al carrito</a>	Internal	Passing Juice
<a href="#">ver todos los productos</a>	Internal	Passing Juice
<a href="#">Ver todos</a>	Internal	Passing Juice
<a href="#">Atención al cliente</a>	Internal	Passing Juice
<a href="#">Botón de arrepentimiento</a>	Internal	Passing Juice
<a href="#">Envíos a todo el país</a>	Internal	Passing Juice
<a href="#">Conocé nuestras promociones</a>	Internal	Passing Juice
<a href="#">Calculador de materiales</a>	Internal	Passing Juice
<a href="#">Sucursales</a>	Internal	Passing Juice
<a href="#">Procard</a>	Internal	Passing Juice
<a href="#">Franquicias</a>	Internal	Passing Juice
<a href="#">Venta mayorista</a>	Internal	Passing Juice
<a href="#">Venta empresas</a>	Internal	Passing Juice

## In-page links

[Trabajá con nosotros](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

más lista tres online cuatro **precio** tipo  
ver **marca** texto












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
precio	20	✘	✘	✘	✘
tipo	15	✘	✘	✘	✔
marca	13	✘	✘	✘	✔
ver	11	✘	✘	✘	✔
online	10	✘	✘	✔	✘





## Usability

	Url	Domain : prestigio.com.ar Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 51 Warnings : 111
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.prestigio.com.ar/</code>
	Robots.txt	<code>http://prestigio.com.ar/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.