







# Website review rwshopfitting.co.uk

Generated on August 09 2022 14:29 PM






The score is 59/100




## SEO Content

	Title	<p>Rowe and Woodward - Shop Fitting   Bespoke Joinery   Fit-out</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Welcome to Rowe and Woodward, we are the UK's chosen shop fitters. We specialise in joinery, interior fit-outs, solid surface fabrication and much more</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2000"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Rowe and Woodward - Shop Fitting   Bespoke Joinery   Fit-out</td> </tr> <tr> <td>description</td> <td>Welcome to Rowe and Woodward, we are the UK's chosen shop fitters. We specialise in joinery, interior fit-outs, solid surface fabrication and much more</td> </tr> <tr> <td>url</td> <td>https://rwshopfitting.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Rowe and Woodward - Shop Fitting</td> </tr> <tr> <td>updated_time</td> <td>2022-05-09T15:39:21+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Rowe and Woodward - Shop Fitting   Bespoke Joinery   Fit-out	description	Welcome to Rowe and Woodward, we are the UK's chosen shop fitters. We specialise in joinery, interior fit-outs, solid surface fabrication and much more	url	https://rwshopfitting.co.uk/	site_name	Rowe and Woodward - Shop Fitting	updated_time	2022-05-09T15:39:21+00:00
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	Headings	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>																




## SEO Content

		1	1	3	16	0	0
		<ul style="list-style-type: none"><li>• [H1] Rowe and Woodward</li><li>• [H2] Shopfitting, Bespoke Joinery and Interior Fit-outs for the retail, commercial and domestic sectors throughout Devon, Cornwall and the South West.</li><li>• [H3] What do we do?</li><li>• [H3] Our Services</li><li>• [H3] Rowe and Woodward Sitemap</li><li>• [H4] • We provide a full turn-key shopfitting service.</li><li>• [H4] • All types of interior fit-outs - reception area, office, retail, commercial and domestic.</li><li>• [H4] • Suspended ceilings - feature ceilings and exposed grid ceilings.</li><li>• [H4] • Solid surface manufacturing, installation, repair and restoration.</li><li>• [H4] • Manufacturing of one-off bespoke joinery.</li><li>• [H4] • Complete joinery fit-outs.</li><li>• [H4] • Bespoke staircases, door sets and hardwood flooring. Bedroom and bathroom furniture.</li><li>• [H4] • Kitchen installation and solid surface worktops.</li><li>• [H4] • Full design and project management service.</li><li>• [H4] SHOP FITTING</li><li>• [H4] INTERIOR FIT-OUTS</li><li>• [H4] BESPOKE JOINERY</li><li>• [H4] CONSTRUCTION</li><li>• [H4] SOLID SURFACE FABRICATION</li><li>• [H4] CORIAN SOLID SURFACE</li><li>• [H4] Shopfitting   Bespoke Joinery   Interior Fit Outs</li></ul>					
	Images	We found 19 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Our Work</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Shop Fitting</a>	Internal	Passing Juice
<a href="#">Interior Fit-Outs</a>	Internal	Passing Juice
<a href="#">Bespoke Joinery</a>	Internal	Passing Juice
<a href="#">Construction</a>	Internal	Passing Juice
<a href="#">Solid Surface Fabrication</a>	Internal	Passing Juice
<a href="#">Corian Solid Surface</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Website Terms</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Corian Plymouth</a>	Internal	Passing Juice
<a href="#">Joiners in Devon</a>	Internal	Passing Juice
<a href="#">Carpenters in Exeter</a>	Internal	Passing Juice

## In-page links

[Newton Abbot Website Designers -](#)

External

Passing Juice

[Falcon Digital](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

woodward rowe interior services  
fit-outs full shop solid bespoke  
joinery

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
bespoke	10	✓	✗	✗	✓
joinery	9	✓	✗	✓	✓
rowe	8	✓	✗	✓	✓
woodward	8	✓	✗	✓	✓
interior	7	✗	✗	✓	✓

## Usability





	Url	Domain : rwshopfitting.co.uk Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://rwshopfitting.co.uk/sitemap_index.xml</code>
	Robots.txt	<code>http://rwshopfitting.co.uk/robots.txt</code>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics