







# Website review theshopwalk.com

Generated on February 27 2022 11:03 AM






The score is 47/100




## SEO Content

	Title	<p>Shop where the best product finds you!</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Discover new products that are trendy, exciting, and hard to find elsewhere. Many online stores are cluttered and filled with products of overwhelming choices, but theshopwalk.com places importance in curating the right useful product that adds greater value on our customers’s lives.</p> <p><b>Length : 287</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>THESHOPWALK.COM</td></tr><tr><td>url</td><td>https://www.theshopwalk.com/</td></tr><tr><td>title</td><td>Shop where the best product finds you!</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Discover new products that are trendy, exciting, and hard to find elsewhere. Many online stores are cluttered and filled with products of overwhelming choices, but theshopwalk.com places importance in curating the right useful product that adds greater value on our customers’s lives.</td></tr></tbody></table>	Property	Content	site_name	THESHOPWALK.COM	url	https://www.theshopwalk.com/	title	Shop where the best product finds you!	type	website	description	Discover new products that are trendy, exciting, and hard to find elsewhere. Many online stores are cluttered and filled with products of overwhelming choices, but theshopwalk.com places importance in curating the right useful product that adds greater value on our customers’s lives.
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## SEO Content

		<div>image</div> <div>http://cdn.shopify.com/s/files/1/0584/3379/8327/files/theshopwalk_c980fc5e-3a35-4f1a-9d75-bc6a18394946.png?v=1640743405</div> <div>image:secure_url</div> <div>https://cdn.shopify.com/s/files/1/0584/3379/8327/files/theshopwalk_c980fc5e-3a35-4f1a-9d75-bc6a18394946.png?v=1640743405</div> <div>image:width</div> <div>352</div> <div>image:height</div> <div>327</div>
	Headings	<div> <div><b>H1</b></div> <div>1</div> <div><b>H2</b></div> <div>9</div> <div><b>H3</b></div> <div>3</div> <div><b>H4</b></div> <div>0</div> <div><b>H5</b></div> <div>0</div> <div><b>H6</b></div> <div>0</div> </div> <ul style="list-style-type: none"> <li>• [H1] THESHOPWALK.COM</li> <li>• [H2] SHOP WHERE THE BEST PRODUCT FINDS YOU</li> <li>• [H2] USEFUL. TRENDY. HARD TO FIND PIECES.</li> <li>• [H2] THE SHOP WALK</li> <li>• [H2] Shop by category</li> <li>• [H2] Gifts collection</li> <li>• [H2] HomeStyle collection</li> <li>• [H2] Lifestyle collection</li> <li>• [H2] Pets Collection</li> <li>• [H2] Currency</li> <li>• [H3] Make your purchase climate friendly</li> <li>• [H3] Make your purchase climate friendly</li> <li>• [H3] Subscribe and GET 15% OFF on your next order.</li> </ul>
	Images	<p>We found 64 images on this web page.</p> <p>48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 2.7%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 97.3%</p>

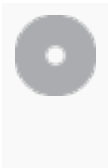
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">LIFESTYLE</a>	Internal	Passing Juice
<a href="#">Home Decor</a>	Internal	Passing Juice
<a href="#">Home Office</a>	Internal	Passing Juice
<a href="#">Fashion &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Hobbies</a>	Internal	Passing Juice
<a href="#">Toys &amp; Hobbies</a>	Internal	Passing Juice
<a href="#">Outdoor</a>	Internal	Passing Juice
<a href="#">Gifts</a>	Internal	Passing Juice
<a href="#">Gifts By Recipient</a>	Internal	Passing Juice
<a href="#">Gifts For Him</a>	Internal	Passing Juice
<a href="#">Gifts For Her</a>	Internal	Passing Juice
<a href="#">Gifts For Kids</a>	Internal	Passing Juice
<a href="#">Gifts For Pets</a>	Internal	Passing Juice
<a href="#">Gifts By Categories</a>	Internal	Passing Juice
<a href="#">Home Decor</a>	Internal	Passing Juice
<a href="#">Outdoor</a>	Internal	Passing Juice

In-page links

<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">Trending</a>	Internal	Passing Juice
<a href="#">Surprise Me</a>	Internal	Passing Juice
<a href="#">Gifts By Price</a>	Internal	Passing Juice
<a href="#">Under \$25</a>	Internal	Passing Juice
<a href="#">Under \$50</a>	Internal	Passing Juice
<a href="#">Under \$100</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Return &amp; Refunds</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

SEO Keywords



Keywords Cloud

quick products esc view shop lifestyle gifts  
all close home



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings




## Keywords Consistency

view	25	✗	✗	✗	✗
close	21	✗	✗	✗	✗
esc	19	✗	✗	✗	✗
gifts	17	✗	✗	✗	✓
quick	16	✗	✗	✗	✗


## Usability

	Url	Domain : theshopwalk.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="https://www.theshopwalk.com/sitemap.xml">https://www.theshopwalk.com/sitemap.xml</a>
	Robots.txt	<a href="http://theshopwalk.com/robots.txt">http://theshopwalk.com/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>