

# Website review theskininstitute.ae

Generated on March 03 2022 10:54 AM

The score is 59/100

#### **SEO Content**

	Title	Skin Care Treatments Abu Dhabi Skin Institute Dermatology Clinic UAE  Length: 68  Perfect, your title contains between 10 and 70 characters.			
1	Description	We provide the best for you. Face, Hair and Body Skin Care Treatments in Abu Dhabi The Skin Institute Dermatology Clinic UAE For Appointments:+971502315686 +97126226002 Email: appointments@theskininstitute.ae  Length: 208			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.		
		Property	Content		
		locale	en_US		
		type	article		
		title	Skin Care Treatments Abu Dhabi Skin Institute Dermatology Clinic UAE		
		description	Welcome to Skin Institute Book an appointment Our Treatments Face The skin around the eyes		
		url	https://www.theskininstitute.ae/		
		site_name	Skin Institute Dermatology Clinic		
		image	https://www.theskininstitute.ae/wp- content/uploads/2019/10/logo1x.png		

#### **SEO Content**

	Headings	<b>H1</b> 1	<b>H2</b> 3	<b>H3</b> 8	<b>H4</b> 15	<b>H5</b> 0	<b>H6</b> 0
	H1 Our Treatments   H2 We provide the best for you.     H2 Welcome to Skin Institute     H2 Get in touch with us     H3     H3 ACNE BLUE LIGHT THERAPY     H3 AGING AROUND THE EYES     H3 MON-SURGICAL NOSE JOB     H3 MESOTHERAPY     H3 BOTOX, FILTERS, LIQUID FACE LIFT     H3 HAIR TRANSPLANT     H3 I can smile with complete confidence! I can't now ever being concerned about appearing in photos. It's a new lease of life. Thank you.     H44 Face Treatment - Hair Treatment - Body Contouri Treatments - PicoSure Technology - IV Drip     H41 IV Nutrient Therapy Abu Dhabi Health Benefits of Treatments     H41 Treating scars and lesions Abu Dhabi     H42 Laser treatment of acne Abu Dhabi     H44 Laser pigmentation treatment Abu Dhabi - Skin Pigmentation Treatments     H41 PicoSure Technology Abu Dhabi     H41 Stem Cell Hair Growth Therapy Abu Dhabi     H41 Stem Cell Hair Growth Therapy Abu Dhabi     H41 Platelet Rich Plasma Therapy Abu Dhabi     H41 Platelet Rich Plasma Therapy Abu Dhabi     H41 Permanent Laser Tattoo Removal in Abu Dhabi     H41 Carbon laser peel Treatment in Abu Dhabi     H41 Carbon laser peel Treatment in Abu Dhabi     H41 Revlite Laser Treatment in Abu Dhabi     H41 Revlite Laser Treatment in Abu Dhabi     H41 Revlite Laser Treatment in Abu Dhabi     H41 Carbon laser peel Treatment in Abu Dhabi     H41 Revlite Laser Treatment in Abu Dhabi     H41 Online Appointments for Laser Treatments in Abu     H42 Ontact details			os. It's just been contouring - Laser efits of IV - Skin - Skin Laser			
	Images	12 alt attri		mpty or mi			text so that our images.
Text/HTML Ratio Ratio: <b>9</b> %  This page's ratio of text to HTML code is below 15 percent that your website probably needs more text content.			ent, this means				
	Flash	Perfect, no	Flash conte	ent has bee	en detected (	on this pa	ge.
	Iframe		ou have Ifra ne cannot be		e web pages	, this mea	n that content

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.86%
		Internal Links 97.14%

## In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
Face Treatment	Internal	Passing Juice
Hair Treatment	Internal	Passing Juice
Body Contouring	Internal	Passing Juice
<u>Laser Treatments</u>	Internal	Passing Juice
PicoSure Technology	Internal	Passing Juice
IV Drip	Internal	Passing Juice
skinadmin	Internal	Passing Juice
SKIN Institute Dermatology Clinic Abu Dhabi	Internal	Passing Juice
IV Nutrient Therapy Abu Dhabi Health Benefits of IV Treatments	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Treating scars and lesions Abu Dhabi	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Laser treatment of acne Abu Dhabi	Internal	Passing Juice

## **In-page links**

<u>0 Comments</u>	Internal	Passing Juice
Laser pigmentation treatment Abu Dhabi – Skin Pigmentation Treatments	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
PicoSure Technology Abu Dhabi	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Stem Cell Hair Growth Therapy Abu Dhabi	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Mesotheraphy Treatment in Abu Dhabi	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Platelet Rich Plasma Therapy Abu Dhabi	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Permanent Laser Tattoo Removal in Abu Dhabi   Laser Tattoo Removal Cosmetic Clinic	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Carbon laser peel Treatment in Abu Dhabi	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Revlite Laser Treatment in Abu Dhabi   Best Skin Clinic UAE	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
Online Appointments for Laser Treatments in Abu Dhabi	Internal	Passing Juice
<u>0 Comments</u>	Internal	Passing Juice
For Directions, Click Here!	External	Passing Juice

## **SEO Keywords**



Keywords Cloud

laser dhabi clinic dermatology therapy abu institute skin treatment hair

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
abu	61	✓	×	*	✓
dhabi	60	*	×	*	✓
skin	44	✓	×	<b>*</b>	✓
clinic	30	✓	×	✓	✓
institute	27	<b>✓</b>	×	✓	₩

## Usability

0	Url	Domain : theskininstitute.ae Length : 19
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 30 Warnings: 42
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### **Document**

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	Excellent, your website doesn't use nested tables.
		Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		Too bad, your website has too many JS files (more than 6).
		Perfect, your website takes advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://theskininstitute.ae/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics