



# Website review tradestation.com

Generated on April 04 2022 07:29 AM

The score is 55/100



## SEO Content

	Title	TradeStation   Online Trading And Brokerage Services <b>Length : 52</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	TradeStation offers a full suite of advanced trading technology, online brokerage services, & education. Trade Stocks, ETFs, Options Or Futures online <b>Length : 154</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>TradeStation   Online Trading And Brokerage Services</td></tr><tr><td>description</td><td>TradeStation offers a full suite of advanced trading technology, online brokerage services, &amp; education. Trade Stocks, ETFs, Options Or Futures online</td></tr><tr><td>url</td><td>https://www.tradestation.com/</td></tr><tr><td>site_name</td><td>TradeStation</td></tr><tr><td>image</td><td>https://uploads.tradestation.com/uploads/ts-facebook-og-1200x630-1.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	TradeStation   Online Trading And Brokerage Services	description	TradeStation offers a full suite of advanced trading technology, online brokerage services, & education. Trade Stocks, ETFs, Options Or Futures online	url	https://www.tradestation.com/	site_name	TradeStation	image	https://uploads.tradestation.com/uploads/ts-facebook-og-1200x630-1.jpg	image:width	1200
Property	Content																			
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url	https://www.tradestation.com/																			
site_name	TradeStation																			
image	https://uploads.tradestation.com/uploads/ts-facebook-og-1200x630-1.jpg																			
image:width	1200																			

# SEO Content

image:height 630





image:type image/jpeg

## Headings





H1	H2	H3	H4	H5	H6
0	24	13	20	0	0

- [H2] \_\_\_\_\_
- [H2] \_\_\_\_\_
- [H2] \_\_\_\_\_
- [H2] \_\_\_\_\_
- [H2] \_\_\_\_\_
- [H2] \_\_\_\_\_
- [H2] \_\_\_\_\_
- [H2] \_\_\_\_\_
- [H2] INTRODUCING
- [H2] \_\_\_\_\_
- [H2] Access powerful trading tools without a brokerage account
- [H2] Stocks
- [H2] Options
- [H2] Futures
- [H2] We'll Call You!
- [H2] We're sorry
- [H2] We're sorry
- [H2] We're sorry
- [H2] We'll Call You!
- [H2] Thank You!
- [H2] We're Sorry
- [H2] Schedule Conflict
- [H2] We're sorry
- [H2] We're sorry
- [H3] Explore our newest futures product
- [H3] It's no wonder we keep winning awards
- [H3] BEST ONLINE BROKER
- [H3] Get \$10 in crypto and take control of your financial destiny
- [H3] TRADE CRYPTO IN YOUR IRA
- [H3] Micro Ether Futures
- [H3] You trade it. We have it.
- [H3] Build a Solid Trading Plan with TradeStation Analytics
- [H3] Spend your time trading, not wondering what it costs.
- [H3] Why TradeStation?
- [H3] Where do you want to go?
- [H3] Chatting With A TradeStation Representative
- [H3] Chatting With A TradeStation Representative
- [H4] Stock Trading Platform and Research
- [H4] Stocks
- [H4] ETFs
- [H4] Options
- [H4] Futures
- [H4] Futures Options
- [H4] Crypto
- [H4] IPOs
- [H4] Mutual Funds
- [H4] Platforms
- [H4] Products

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Customer Service</li><li>• [H4] Pricing</li><li>• [H4] Learn</li><li>• [H4] Accounts</li><li>• [H4] Client Center</li><li>• [H4] Web Trading Live</li><li>• [H4] Web Trading Simulator</li><li>• [H4] FuturesPlus</li><li>• [H4] TradeStation Crypto</li></ul>
	Images	We found 27 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 119 links including 4 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 21.01%  Internal Links 78.99%

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Margin Rates</a>	Internal	Passing Juice
<a href="#">Service Fees</a>	Internal	Passing Juice
<a href="#">Market Data</a>	Internal	Passing Juice
<a href="#">Futures Margin Rates</a>	Internal	Passing Juice
<a href="#">Options Margin Requirements</a>	Internal	Passing Juice
<a href="#">Exchange Execution and Clearing Fees</a>	Internal	Passing Juice
<a href="#">Chat</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Open Account</a>	Internal	Passing Juice
<a href="#">Why TradeStation</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Press &amp;#038; News</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Trading Products</a>	Internal	Passing Juice
<a href="#">Stocks</a>	Internal	Passing Juice
<a href="#">ETFs</a>	Internal	Passing Juice
<a href="#">IPO Trading Platform</a>	Internal	Passing Juice
<a href="#">Options</a>	Internal	Passing Juice
<a href="#">Futures</a>	Internal	Passing Juice
<a href="#">Futures Options</a>	Internal	Passing Juice
<a href="#">Crypto</a>	Internal	Passing Juice
<a href="#">Mutual Funds</a>	Internal	Passing Juice
<a href="#">Bonds</a>	Internal	Passing Juice
<a href="#">Platforms &amp;#038; Tools</a>	Internal	Passing Juice
<a href="#">Desktop</a>	Internal	Passing Juice
<a href="#">Web Trading</a>	Internal	Passing Juice
<a href="#">Mobile Apps</a>	Internal	Passing Juice

## In-page links

<a href="#">FuturesPlus</a>	Internal	Passing Juice
<a href="#">TSCrypto</a>	Internal	Passing Juice
<a href="#">Simulated Trading</a>	Internal	Passing Juice
<a href="#">Order Execution Quality</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">TradingApp Store</a>	Internal	Passing Juice
<a href="#">Accounts</a>	Internal	Passing Juice
<a href="#">Individual &amp;#038; Joint</a>	Internal	Passing Juice
<a href="#">Retirement</a>	Internal	Passing Juice
<a href="#">Entity</a>	Internal	Passing Juice
<a href="#">Funding Instructions</a>	Internal	Passing Juice
<a href="#">Institutional</a>	Internal	Passing Juice
<a href="#">Fully Paid Stock Lending</a>	Internal	Passing Juice
<a href="#">Margin Trading</a>	Internal	Passing Juice
<a href="#">Subscriptions</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Margin Rates</a>	Internal	Passing Juice
<a href="#">Service Fees</a>	Internal	Passing Juice
<a href="#">Futures Margin Rates</a>	Internal	Passing Juice
<a href="#">Options Margin Requirements</a>	Internal	Passing Juice
<a href="#">Promotions</a>	Internal	Passing Juice
<a href="#">Learn</a>	Internal	Passing Juice
<a href="#">New to Trading</a>	Internal	Passing Juice
<a href="#">Learn to Trade</a>	Internal	Passing Juice
<a href="#">Using TradeStation</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Market Insights</a>	Internal	Passing Juice
<a href="#">Support Forum</a>	Internal	Passing Juice

## In-page links

<a href="#">Open Account</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Open Account</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Open Account</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Open Account</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">ETFs</a>	Internal	Passing Juice
<a href="#">award-winning</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">stocks &amp; ETFs pricing disclosures</a>	Internal	Passing Juice
<a href="#">options pricing disclosures</a>	Internal	Passing Juice
<a href="#">futures pricing disclosures</a>	Internal	Passing Juice
<a href="#">service fees section</a>	Internal	Passing Juice
<a href="#">Security Center</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Data Protection</a>	Internal	Passing Juice
<a href="#">Cookies Policy</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Characteristics and Risks of Standardized Options</a>	External	Passing Juice
<a href="#">Other Information</a>	Internal	Passing Juice
<a href="#">FINRA</a>	External	Passing Juice
<a href="#">NFA</a>	External	Passing Juice
<a href="#">Cboe BYX Exchange, Inc.</a>	External	Passing Juice
<a href="#">the Chicago Board of Trade (CBOT)</a>	External	Passing Juice

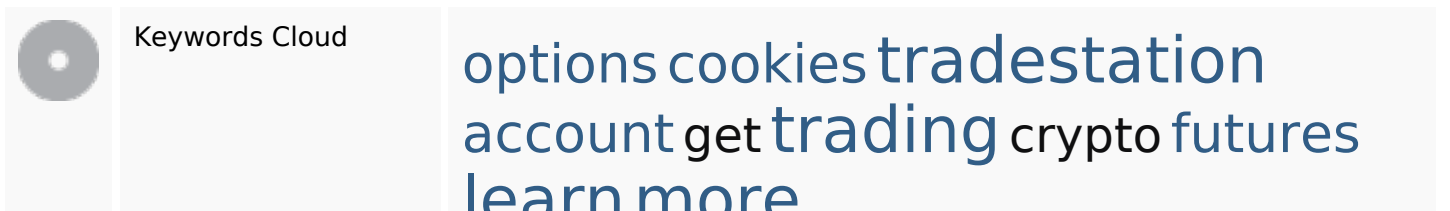
## In-page links

<a href="#">the Chicago Mercantile Exchange, Inc. (CME)</a>	External	Passing Juice
<a href="#">the Commodity Exchange, Inc. (COMEX)</a>	External	Passing Juice
<a href="#">Eurex</a>	External	Passing Juice
<a href="#">ICE Futures U.S.</a>	External	Passing Juice
<a href="#">ICE Futures Europe</a>	External	Passing Juice
<a href="#">the Investors Exchange LLC (IEX)</a>	External	Passing Juice
<a href="#">the New York Mercantile Exchange, Inc. (NYMEX)</a>	External	Passing Juice
<a href="#">Nasdaq BX, Inc.</a>	External	Passing Juice
<a href="#">the Nasdaq Stock Market</a>	External	Passing Juice
<a href="#">the New York Stock Exchange (NYSE)</a>	External	Passing Juice
<a href="#">NYSE Arca Equities</a>	External	Passing Juice
<a href="#">NYSE American LLC.</a>	External	Passing Juice
<a href="#">member of SIPC</a>	External	Passing Juice
<a href="#">www.sipc.org</a>	External	Passing Juice
<a href="#">click here</a>	Internal	Passing Juice
<a href="#">Go!</a>	External	Passing Juice
<a href="#">×</a>	Internal	Passing Juice
<a href="#">Go!</a>	External	Passing Juice
<a href="#">Go!</a>	Internal	Passing Juice
<a href="#">Go!</a>	Internal	Passing Juice
<a href="#">Go!</a>	External	Passing Juice
<a href="#">Go!</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">&amp;times;</a>	External	Passing Juice

## In-page links

<a href="#">Browser FAQ</a>	Internal	Passing Juice
<a href="#">Learning Center</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Cookies Policy</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">log in</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency




Keyword	Content	Title	Keywords	Descripti on	Headings
more	11	✘	✘	✘	✘
tradestation	10	✔	✘	✔	✔
trading	9	✔	✘	✔	✔
learn	9	✘	✘	✘	✔
account	8	✘	✘	✘	✔

## Usability












	Url	Domain : tradestation.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 44 Warnings : 61				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.tradestation.com/sitemap_index.xml">https://www.tradestation.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://tradestation.com/robots.txt">http://tradestation.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.