



# Website review unileverfoodsolutions.com.ar

Generated on September 12 2022 22:10 PM





The score is 54/100







## SEO Content

	Title	<p>Unilever Food Solutions</p> <p><b>Length : 23</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Unilever Food Solutions Argentina. Productos y servicios creados por Chefs para Chefs, ingredientes y recetas para uso profesional</p> <p><b>Length : 131</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Unilever Food Solutions</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.unileverfoodsolutions.com.ar/</td> </tr> <tr> <td>image</td> <td>https://www.unileverfoodsolutions.com.ar/dam/ufs-global/logos/header-logo.png</td> </tr> <tr> <td>description</td> <td>Unilever Food Solutions Argentina. Productos y servicios creados por Chefs para Chefs, ingredientes y recetas para uso profesional</td> </tr> <tr> <td>site_name</td> <td>Unilever Food Solutions</td> </tr> </tbody> </table>	Property	Content	title	Unilever Food Solutions	type	website	url	https://www.unileverfoodsolutions.com.ar/	image	https://www.unileverfoodsolutions.com.ar/dam/ufs-global/logos/header-logo.png	description	Unilever Food Solutions Argentina. Productos y servicios creados por Chefs para Chefs, ingredientes y recetas para uso profesional	site_name	Unilever Food Solutions
Property	Content															
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url	https://www.unileverfoodsolutions.com.ar/															
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site_name	Unilever Food Solutions															
	Headings	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1114 2078" style="list-style-type: none"> <li>• [H1] Productos y Servicios</li> <li>• [H2] Creados por Chefs para Chefs</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	12	0	0	0		
H1	H2	H3	H4	H5	H6											
1	2	12	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Inspiración para Chefs</li><li>• [H3] Iniciando Sesión</li><li>• [H3] Disfrutá de GRANDES BENEFICIOS</li><li>• [H3] Mayonesa Suave Hellmann's</li><li>• [H3] UFS ACADEMY: CAPACITATE CON NOSOTROS</li><li>• [H3] Postres Carte D'Or</li><li>• [H3] ¡Nueva línea de aderezos para ensaladas Hellmann's!</li><li>• [H3] Top Recetas</li><li>• [H3] Top Recetas</li><li>• [H3] Suscríbete a nuestra newsletter!</li><li>• [H3] Suscríbete a nuestra newsletter!</li><li>• [H3] Obtené todo esto:</li><li>• [H3] Instale esta webapp en su iPhone Instale esta webapp en su iPad Instale esta webapp en su teléfono Android Instale esta webapp en su teléfono Windows</li></ul>
	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>11%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 57 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.28% Internal Links 87.72%

## In-page links

Anchor	Type	Juice
<a href="#">x</a>	External	Passing Juice
<a href="#">Política de Cookies</a>	External	Passing Juice
<a href="#">Aceptar Cookies</a>	External	Passing Juice
<a href="#">Inicio</a>	Internal	Passing Juice
<a href="#">Inspiración para Chefs</a>	Internal	Passing Juice
<a href="#">Gestión: Negocio Gastronómico</a>	Internal	Passing Juice
<a href="#">El TakeAway y el Delivery</a>	Internal	Passing Juice
<a href="#">Inspiración para chefs: nutrición</a>	Internal	Passing Juice
<a href="#">Libre de gluten</a>	Internal	Passing Juice
<a href="#">Los Banquetes y Eventos</a>	Internal	Passing Juice
<a href="#">Tendencias &amp; Segmentos Emergentes UFS</a>	Internal	Passing Juice
<a href="#">La higiene y calidad</a>	Internal	Passing Juice
<a href="#">Trazabilidad</a>	Internal	Passing Juice
<a href="#">¡Descubrí los mejores platos para el verano!</a>	Internal	Passing Juice
<a href="#">El mercado de Food Service</a>	Internal	Passing Juice
<a href="#">Recetas</a>	Internal	Passing Juice
<a href="#">Productos</a>	Internal	Passing Juice
<a href="#">Almidón de Maíz</a>	Internal	Passing Juice
<a href="#">Caldos</a>	Internal	Passing Juice
<a href="#">Mayonesas y Aderezos</a>	Internal	Passing Juice
<a href="#">Otros Productos</a>	Internal	Passing Juice
<a href="#">Papas</a>	Internal	Passing Juice
<a href="#">Pastas</a>	Internal	Passing Juice
<a href="#">Postres</a>	Internal	Passing Juice
<a href="#">Rebozadores</a>	Internal	Passing Juice
<a href="#">Salsas y Fondos</a>	Internal	Passing Juice
<a href="#">Sopas</a>	Internal	Passing Juice

## In-page links

<a href="#">Capacitación &amp; Academy</a>	Internal	Passing Juice
<a href="#">Conocé la UFS Academy</a>	Internal	Passing Juice
<a href="#">Entrenamientos para tu equipo</a>	Internal	Passing Juice
<a href="#">Nuestros webinars</a>	Internal	Passing Juice
<a href="#">Luchemos juntos ante el COVID-19</a>	Internal	Passing Juice
<a href="#">Knorr Professional</a>	Internal	Passing Juice
<a href="#">Hellmann's</a>	Internal	Passing Juice
<a href="#">Maizena</a>	Internal	Passing Juice
<a href="#">Carte D'or</a>	Internal	Passing Juice
<a href="#">Savora</a>	Internal	Passing Juice
<a href="#">Nosotros</a>	Internal	Passing Juice
<a href="#">Iniciar Sesión</a>	Internal	Passing Juice
<a href="#">Mi Cuenta</a>	Internal	Passing Juice
<a href="#">Contacto</a>	Internal	Passing Juice
<a href="#">¿Has olvidado tu contraseña?</a>	Internal	Passing Juice
<a href="#">Crear Cuenta</a>	Internal	Passing Juice
<a href="#">REGISTRATE GRATIS</a>	Internal	Passing Juice
<a href="#">Mostrar como habilitar Javascript</a>	External	Passing Juice
<a href="#">CONOCÉ MÁS AQUÍ</a>	Internal	Passing Juice
<a href="#">CONOCÉ MÁS AQUÍ</a>	Internal	Passing Juice
<a href="#">Aderezos para ensaladas Hellmann's</a>	Internal	Passing Juice
<a href="#">Artículos de utilidad para el Delivery</a>	Internal	Passing Juice
<a href="#">Todo lo que necesitas saber de Seguridad Alimentaria</a>	Internal	Passing Juice
<a href="#">Suscríbete ahora</a>	Internal	Passing Juice
<a href="#">Selecciona tu país</a>	External	Passing Juice
<a href="#">Please Recycle</a>	Internal	Passing Juice
<a href="#">Términos Legales</a>	Internal	Passing Juice
<a href="#">Aviso de privacidad</a>	External	Passing Juice

## In-page links

[Aviso de cookies](#)

External

Passing Juice

[Mapa del Sitio](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

suscríbete newsletter hellmanns más las  
inicio salsa **recetas para** nuestra












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
para	11	✘	✘	✔	✔
recetas	7	✘	✘	✔	✔
suscríbete	6	✘	✘	✘	✔
inicio	5	✘	✘	✘	✘
nuestra	5	✘	✘	✘	✔





## Usability

	Url	Domain : unileverfoodsolutions.com.ar Length : 28
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 43 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.unileverfoodsolutions.com.ar/sitemap.xml</code>
	Robots.txt	<code>http://unileverfoodsolutions.com.ar/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.