



Website review vocads.com

Generated on July 08 2022 10:31 AM






The score is 57/100





SEO Content

	Title	<p>The no-code platform to build voice conversations with an AI</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Vocads is the most powerful no-code platform for creating personalized voice conversations with an AI. Build smarter and faster.</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The no-code platform to build voice conversations with an AI</td></tr><tr><td>url</td><td>https://www.vocads.com/</td></tr><tr><td>site_name</td><td>Vocads</td></tr><tr><td>image:width</td><td>1440</td></tr><tr><td>image:height</td><td>1583</td></tr><tr><td>description</td><td>Vocads is the most powerful no-code platform for creating personalized voice conversations with an AI. Build smarter and faster.</td></tr><tr><td>image</td><td>https://edge.vocads.com/wp-content/uploads/2019/10/vocads-hero.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	The no-code platform to build voice conversations with an AI	url	https://www.vocads.com/	site_name	Vocads	image:width	1440	image:height	1583	description	Vocads is the most powerful no-code platform for creating personalized voice conversations with an AI. Build smarter and faster.	image	https://edge.vocads.com/wp-content/uploads/2019/10/vocads-hero.jpg
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SEO Content

		image:type	image/jpeg				
	Headings	H1 1	H2 5	H3 6	H4 5	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Retail Reinvented by Voice• [H2] Vocads is the solution that democratizes access to voice commerce• [H2] How does it work?• [H2] The simple solution for a successful voice commerce strategy• [H2] Check out our blogs• [H2] Are you ready for the future of user experience?• [H3] Design• [H3] Publish• [H3] Analyze• [H3] Audio advertising: The definitive guide (2022)• [H3] Voice bots: Is it the future of customer service?• [H3] Voice Picking: The Definitive Guide (2022)• [H4] Boost Engagement with voice• [H4] Build Retention• [H4] Increased Revenue• [H4] Unleash the power of natural voice data• [H4] Ask a free demo on my site					
	Images	We found 24 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


SEO Links

	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Solution	Internal	Passing Juice
Platform	Internal	Passing Juice
Technology	Internal	Passing Juice
For Customers	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Audio advertising: The definitive guide (2022)	Internal	Passing Juice
Voice bots: Is it the future of customer service?	Internal	Passing Juice
Voice Picking: The Definitive Guide (2022)	Internal	Passing Juice
For your Collaborators	Internal	Passing Juice
Voice Techonology	Internal	Passing Juice
Help Center	Internal	Passing Juice
About Us	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	customer voice from customers audio experience increases english guide understand
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
voice	17	✓	✗	✓	✓
increases	4	✗	✗	✗	✗
english	4	✗	✗	✗	✗
guide	4	✗	✗	✗	✓
customers	4	✗	✗	✗	✗








Usability

	Url	Domain : vocads.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 32
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.vocads.com/sitemap_index.xml
	Robots.txt	http://vocads.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics