








Website review zhemsochi.com

Generated on September 11 2022 12:47 PM





The score is 56/100







SEO Content

	<p>Title</p>	<p>Гранд Отель «Жемчужина» 4* в Сочи — официальный сайт гостиницы с бассейном и пляжем. Цены на 2021 и 2022 год.</p> <p>Length : 109</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Получите кешбэк 20% от стоимости брони на ваш отдых в Сочи: Гранд Отель «Жемчужина» считается одним из лучших отелей в Сочи. Удачное расположение на берегу моря, собственный пляж, открытые подогреваемые бассейны, современные номера и высокий уровень сервиса — всё это отель «Жемчужина» в Сочи!</p> <p>Length : 293</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>отель жемчужина в сочи, отель с бассейном в сочи, отель 4 звезды сочи, гостиница с собственным пляжем в сочи</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1644 1481 1715"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>6</td> <td>4</td> <td>10</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1749 1185 2074" style="list-style-type: none"> • [H1] Гранд отель «Жемчужина», Сочи • [H2] Отзывы • [H2] Гранд отель «Жемчужина» • [H3] Контакты • [H3] Рестораны • [H3] Бассейн • [H3] Конгресс-центр • [H3] Салон красоты • [H3] ВНИМАНИЕ! • [H4] Сегодня в Сочи 	H1	H2	H3	H4	H5	H6	1	2	6	4	10	0
H1	H2	H3	H4	H5	H6									
1	2	6	4	10	0									

SEO Content

		<ul style="list-style-type: none">• [H4] 18.03• [H4] 19.03• [H4] 20.03• [H5] Стандарт• [H5] Стандарт Бизнес• [H5] Стандарт Премиум• [H5] Делюкс комфорт• [H5] Люкс Студия• [H5] Люкс Премиум• [H5] Люкс Романтик• [H5] Люкс Морской• [H5] Бизнес Люкс• [H5] Апартаменты
	Images	We found 11 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Забронировать номер	Internal	Passing Juice
бассейн	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	ресторан СОЧИ бассейн гранд люкс отеля жемчужина отель Зал забронировать
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
зал	14	✘	✘	✘	✘
забронировать	11	✘	✘	✘	✘
жемчужина	6	✔	✔	✔	✔
сочи	6	✔	✔	✔	✔
люкс	5	✘	✘	✘	✔












Usability

	Url	Domain : zhem-sochi.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.



Usability

		
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 12 Warnings : 1				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://zhem-sochi.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 987 1481 1055"> Google Analytics</div>