



# Evaluation du site techjuice.pk

Généré le 25 Mars 2022 16:16




**Le score est de 56/100**





## Optimisation du contenu

|              | <b>Titre</b>  | <p>TechJuice   Technology News from Pakistan</p> <p><b>Longueur : 41</b></p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>  |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
|--------------|---|---|-----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|---------------------------|-----------|-----------|-------------|-----|--------------|-----|
|              | <b>Description</b>  | <p>Premier Pakistan technology news website with special focus on startups, entrepreneurship and consumer products.</p> <p><b>Longueur : 112</b></p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>  |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
|              | <b>Mots-clefs</b>   | <p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</p>  |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
|              | <b>Propriétés Open Graph</b>  | <p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1346 1481 2018"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>TechJuice   Technology News from Pakistan</td> </tr> <tr> <td>description</td> <td>Pakistan's premier website covering everything about Technology, Startups and Entrepreneurship.</td> </tr> <tr> <td>url</td> <td>https://www.techjuice.pk/</td> </tr> <tr> <td>site_name</td> <td>TechJuice</td> </tr> <tr> <td>image:width</td> <td>600</td> </tr> <tr> <td>image:height</td> <td>360</td> </tr> </tbody> </table> | Propriété | Contenu | locale | en_US | type | website | title | TechJuice   Technology News from Pakistan | description | Pakistan's premier website covering everything about Technology, Startups and Entrepreneurship. | url | https://www.techjuice.pk/ | site_name | TechJuice | image:width | 600 | image:height | 360 |
| Propriété    | Contenu   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| locale       | en_US   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| type         | website   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| title        | TechJuice   Technology News from Pakistan   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| description  | Pakistan's premier website covering everything about Technology, Startups and Entrepreneurship. |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| url          | https://www.techjuice.pk/   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| site_name    | TechJuice   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| image:width  | 600   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |
| image:height | 360   |   |           |         |        |       |      |         |       |   |             |   |     |                           |           |           |             |     |              |     |





## Optimisation du contenu

|  |                  | image  | https://cdn.techjuice.pk/wp-content/uploads/2015/12/Default-TechJuice.png |    |    |    |    |    |   |    |   |   |   |   |   |  |  |  |
|--|------------------|--|---|----|----|----|----|----|---|----|---|---|---|---|---|--|--|--|
|    | Niveaux de titre | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> | H1  | H2 | H3 | H4 | H5 | H6 | 1 | 19 | 0 | 0 | 2 | 0 | <ul style="list-style-type: none"> <li>• [H1] i2c vows to hire 500 people in Pakistan as it continues to grow at exponential rate</li> <li>• [H2] COLABS raises \$3 million seed to empower entrepreneurs and freelancers through its spaces and tech platform across Pakistan</li> <li>• [H2] Meta introduces special initiatives for online safety of women in Pakistan</li> <li>• [H2] PTCL group concludes month-long campaign on Gender Equality</li> <li>• [H2] OICCI organizes 'Pakistan Climate Conference 2022' to support positive climate actions in Pakistan</li> <li>• [H2] Abacus Consulting wins the LCCI's President IT Award</li> <li>• [H2] All Stories</li> <li>• [H2] Jazz appoints Atyab Tahir as CEO JazzCash</li> <li>• [H2] realme Becomes the Fastest Growing 5G Smartphone Brand Globally</li> <li>• [H2] Microsoft organized "Microsoft EDU Day 2022" with Top Education institutions of Pakistan</li> <li>• [H2] HUAWEI Sound X: The interactive speaker co-engineered with Devialet is set to revolutionize your audio experience!</li> <li>• [H2] Virtual Reality: Catalysing the future of how we on-board talent</li> <li>• [H2] Meezan Bank launches 'Meezan Mobile Tap &amp; Go' - Mobile-based Contactless Payments for its Customers</li> <li>• [H2] realme Continues its Long History of Innovation with the Launch of the World's Fastest Charging in the realme GT Neo 3</li> <li>• [H2] Spotify celebrates women artists and launches EQUAL Pakistan</li> <li>• [H2] BARD Foundation to establish Research Chairs at LUMS</li> <li>• [H2] 4.3 million women used Careem for mobility, taking 32+ million trips</li> <li>• [H2] Master Changan Motors commences the first-ever 'RHD Global Premiere' launch for Oshan X7 in Pakistan</li> <li>• [H2] Unilever Pakistan and Circle Women to train young women in Rahim Yar Khan with digital skills</li> <li>• [H2] Systems Limited and Huawei announce Strategic Partnership for Global Digital Banking</li> <li>• [H5] Popular Posts</li> <li>• [H5] Like us</li> </ul> |  |  |  |
| H1   | H2               | H3   | H4  | H5 | H6 |    |    |    |   |    |   |   |   |   |   |  |  |  |
| 1  | 19               | 0  | 0   | 2  | 0  |    |    |    |   |    |   |   |   |   |   |  |  |  |
|  | Images           | <p>Nous avons trouvé 20 image(s) sur cette page Web.</p> <p>19 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>          |   |    |    |    |    |    |   |    |   |   |   |   |   |  |  |  |
|  | Ratio texte/HTML | <p>Ratio : <b>1%</b></p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce</p>   |   |    |    |    |    |    |   |    |   |   |   |   |   |  |  |  |

## Optimisation du contenu

|  |        |  |
|--|--------|--|
|  |        | qui signifie que votre site manque de contenu textuel.       |
|  | Flash  | Parfait, aucun contenu FLASH n'a été détecté sur cette page. |
|  | Iframe | Génial, il n'y a pas d'Iframes détectés sur cette page.      |

## Liens

|  |                         |   |
|--|-------------------------|---|
|    | Réécriture d'URLs       | Bien. Vos liens sont optimisés!   |
|    | Tiret bas dans les URLs | Parfait! Aucuns soulignements détectés dans vos URLs.   |
|   | Liens dans la page      | Nous avons trouvé un total de 61 lien(s) dont 0 lien(s) vers des fichiers                     |
|  | Statistics              | Liens externes : noFollow 0%<br>Liens externes : Passing Juice 1.64%<br>Liens internes 98.36% |

## Liens dans la page

| Texte d'ancre              | Type    | Juice         |
|----------------------------|---------|---------------|
| <a href="#">Technology</a> | Interne | Passing Juice |
| <a href="#">Startups</a>   | Interne | Passing Juice |
| <a href="#">Mobile</a>     | Interne | Passing Juice |
| <a href="#">Apple</a>      | Interne | Passing Juice |
| <a href="#">Huawei</a>     | Interne | Passing Juice |
| <a href="#">Samsung</a>    | Interne | Passing Juice |
| <a href="#">QMobile</a>    | Interne | Passing Juice |
| <a href="#">Xiaomi</a>     | Interne | Passing Juice |

## Liens dans la page

|  |         |               |
|--|---------|---------------|
| <a href="#">HTC</a>  | Interne | Passing Juice |
| <a href="#">LG</a>   | Interne | Passing Juice |
| <a href="#">Infinix</a>  | Interne | Passing Juice |
| <a href="#">Nokia</a>  | Interne | Passing Juice |
| <a href="#">Sony</a>   | Interne | Passing Juice |
| <a href="#">Oppo</a>   | Interne | Passing Juice |
| <a href="#">Vivo</a>   | Interne | Passing Juice |
| <a href="#">Alcatel</a>  | Interne | Passing Juice |
| <a href="#">Rivo</a>   | Interne | Passing Juice |
| <a href="#">OnePlus</a>  | Interne | Passing Juice |
| <a href="#">Google</a>   | Interne | Passing Juice |
| <a href="#">Essential</a>  | Interne | Passing Juice |
| <a href="#">Elephone</a>   | Interne | Passing Juice |
| <a href="#">Investment</a>   | Interne | Passing Juice |
| <a href="#">Online Earning</a>   | Interne | Passing Juice |
| <a href="#">Writers</a>  | Interne | Passing Juice |
| <a href="#">Fatima Rizwan</a>  | Interne | Passing Juice |
| <a href="#">Ahsan Zafeer</a>   | Interne | Passing Juice |
| <a href="#">Usman Aslam</a>  | Interne | Passing Juice |
| <a href="#">Talha Ikram</a>  | Interne | Passing Juice |
| <a href="#">Taha Abdullah</a>  | Interne | Passing Juice |
| <a href="#">Shaheryar Ehsan</a>  | Interne | Passing Juice |
| <a href="#">Hamza Zakir</a>  | Interne | Passing Juice |
| <a href="#">Hamnah Khalid</a>  | Interne | Passing Juice |
| <a href="#">COLABS raises \$3 million seed to empower entrepreneurs and freelancers through its spaces and tech platform across Pakistan</a> | Interne | Passing Juice |
| <a href="#">Meta introduces special initiatives for online safety of women in Pakistan</a>   | Interne | Passing Juice |
| <a href="#">News</a>   | Interne | Passing Juice |


## Liens dans la page

|  |         |               |
|--|---------|---------------|
| <a href="#">PTCL group concludes month-long campaign on Gender Equality</a>  | Interne | Passing Juice |
| <a href="#">Telecom</a>  | Interne | Passing Juice |
| <a href="#">OICCI organizes 'Pakistan Climate Conference 2022' to support positive climate actions in Pakistan</a>                     | Interne | Passing Juice |
| <a href="#">Abacus Consulting wins the LCCI's President IT Award</a>   | Interne | Passing Juice |
| <a href="#">Read more</a>  | Interne | Passing Juice |
| <a href="#">Jazz appoints Atyab Tahir as CEO JazzCash</a>  | Interne | Passing Juice |
| <a href="#">realme Becomes the Fastest Growing 5G Smartphone Brand Globally</a>  | Interne | Passing Juice |
| <a href="#">Microsoft organized "Microsoft EDU Day 2022" with Top Education institutions of Pakistan</a>                               | Interne | Passing Juice |
| <a href="#">HUAWEI Sound X: The interactive speaker co-engineered with Devialet is set to revolutionize your audio experience!</a>     | Interne | Passing Juice |
| <a href="#">Virtual Reality: Catalysing the future of how we on-board talent</a>   | Interne | Passing Juice |
| <a href="#">Meezan Bank launches 'Meezan Mobile Tap &amp; Go' - Mobile-based Contactless Payments for its Customers</a>                | Interne | Passing Juice |
| <a href="#">realme Continues its Long History of Innovation with the Launch of the World's Fastest Charging in the realme GT Neo 3</a> | Interne | Passing Juice |
| <a href="#">Spotify celebrates women artists and launches EQUAL Pakistan</a>   | Interne | Passing Juice |
| <a href="#">BARD Foundation to establish Research Chairs at LUMS</a>   | Interne | Passing Juice |
| <a href="#">Education</a>  | Interne | Passing Juice |
| <a href="#">4.3 million women used Careem for mobility, taking 32+ million trips</a>   | Interne | Passing Juice |
| <a href="#">Master Changan Motors commences the first-ever 'RHD Global Premiere' launch for Oshan X7 in Pakistan</a>                   | Interne | Passing Juice |
| <a href="#">Electric Cars</a>  | Interne | Passing Juice |
| <a href="#">Unilever Pakistan and Circle Women to train young women in Rahim Yar Khan with digital skills</a>                          | Interne | Passing Juice |
| <a href="#">Systems Limited and Huawei announce Strategic Partnership for Global Digital Banking</a>                                   | Interne | Passing Juice |
| <a href="#">First</a>  | Interne | Passing Juice |

## Liens dans la page

|                         |         |               |
|-------------------------|---------|---------------|
| <a href="#">2</a>       | Interne | Passing Juice |
| <a href="#">3</a>       | Interne | Passing Juice |
| <a href="#">4</a>       | Interne | Passing Juice |
| <a href="#">Last</a>    | Interne | Passing Juice |
| <a href="#">Like us</a> | Externe | Passing Juice |





## Mots-clefs

|  |                     |   |
|--|---------------------|---|
|  | Nuage de mots-clefs | trips master taking like lums <b>pakistan</b> million<br>mobility technology <b>women</b> |
|--|---------------------|---|


## Cohérence des mots-clefs

| Mot-clef   | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|------------|---------|-------|------------|-------------|------------------|
| women      | 4       | ✘     | ✘          | ✘           | ✓                |
| pakistan   | 3       | ✓     | ✘          | ✓           | ✓                |
| like       | 2       | ✘     | ✘          | ✘           | ✓                |
| million    | 2       | ✘     | ✘          | ✘           | ✓                |
| technology | 1       | ✓     | ✘          | ✓           | ✘                |












## Ergonomie

|  |               |   |
|--|---------------|---|
|  | Url           | Domaine : techjuice.pk<br>Longueur : 12                         |
|  | Favicon       | Génial, votre site web dispose d'un favicon.                    |
|  | Imprimabilité | Aucun style CSS pour optimiser l'impression n'a pu être trouvé. |
|  | Langue        | Bien. Votre langue est : en.                                    |





## Ergonomie

|   |             |  |
|---|-------------|--|
|  | Dublin Core | Cette page ne profite pas des métadonnées Dublin Core. |
|---|-------------|--|





## Document

|    | Doctype                | HTML 5  |                |             |          |   |
|---|------------------------|---|----------------|-------------|----------|---|
|    | Encodage               | Parfait. Votre charset est UTF-8.   |                |             |          |   |
|    | Validité W3C           | Erreurs : 60<br>Avertissements : 68   |                |             |          |   |
|    | E-mail confidentialité | Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!   |                |             |          |   |
|   | HTML obsolètes         | <table><thead><tr><th>Tags obsolètes</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>4</td></tr></tbody></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>  | Tags obsolètes | Occurrences | <center> | 4 |
| Tags obsolètes  | Occurrences            |   |                |             |          |   |
| <center>  | 4                      |   |                |             |          |   |
|  | Astuces vitesse        | <ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Parfait : votre site tire parti de gzip.</li></ul> |                |             |          |   |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Optimisation mobile | <ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li><li> Contenu FLASH</li></ul> |
|---|---------------------|--|

## Optimisation

|  |                    |   |
|--|--------------------|---|
|  | Sitemap XML        | Votre site web dispose d'une sitemap XML, ce qui est optimal.<br><a href="https://www.techjuice.pk/sitemap.xml">https://www.techjuice.pk/sitemap.xml</a>                  |
|  | Robots.txt         | <a href="http://techjuice.pk/robots.txt">http://techjuice.pk/robots.txt</a><br>Votre site dispose d'un fichier robots.txt, ce qui est optimal.                            |
|  | Mesures d'audience | Votre site web dispose d'une outil d'analytics, ce qui est optimal.<br> Google Analytics |