



# Analisi sito web cenovus.com

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Il punteggio e 61/100







## SEO Content

	<b>Title</b>	<p>Cenovus Energy is an integrated Canadian oil company</p> <p><b>Lunghezza : 52</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	<b>Description</b>	<p>Cenovus is a Canadian integrated oil and natural gas company headquartered in Calgary. We're committed to maximizing value by responsibly developing our assets in a safe, innovative and efficient way.</p> <p><b>Lunghezza : 200</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>												
	<b>Keywords</b>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>												
	<b>Og Meta Properties</b>	<p>Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Use <a href="#">questo generatore gratuito di og properties</a> per crearli.</p>												
	<b>Headings</b>	<table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1508 2072" style="list-style-type: none"> <li>• [H1] We're committed to being a responsible developer of Canada's valuable oil and natural gas resources. Learn more about us</li> <li>• [H2] Cenovus and Pathways Alliance advance initiatives to achieve net zero GHG emissions by 2050</li> <li>• [H2] Read our 2021 Annual Report</li> <li>• [H2] Students celebrate completion of Construction and Trades Readiness Program</li> <li>• [H2] Joining forces with the Avatar program for industry change</li> <li>• [H2] Innovation: The gateway to sustainable advancements</li> <li>• [H2] Oil Sands Pathways alliance outlines three-phase plan to achieve goal of net zero emissions</li> <li>• [H3] Get the Details</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	4	4	0	0
H1	H2	H3	H4	H5	H6									
1	6	4	4	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Asset sales agreements</li><li>• [H3] Cenovus Articles of Amalgamation (Husky Oil Operations Limited)</li><li>• [H3] News releases</li><li>• [H4] April 27, 2022</li><li>• [H4] April 27, 2022</li><li>• [H4] April 21, 2022</li><li>• [H4] April 4, 2022</li></ul>
	Images	Abbiamo trovato 20 immagini in questa pagina web.  1 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>28%</b>  Ideale! Il rapporto testo/codice HTML di questa pagina e tra 25 e 70 per cento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 106 links inclusi 3 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.77%  Internal Links 96.23%

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Integrity helpline</a>	Interno	Passing Juice
<a href="#">Contact us</a>	Interno	Passing Juice
<a href="#">Subscribe</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">Who we are</a>	Interno	Passing Juice
<a href="#">Governance</a>	Interno	Passing Juice
<a href="#">Integrating risk management</a>	Interno	Passing Juice
<a href="#">Cenovus Operations Management System (COMS)</a>	Interno	Passing Juice
<a href="#">Advocacy and memberships</a>	Interno	Passing Juice
<a href="#">Key governance documents</a>	Interno	Passing Juice
<a href="#">Leadership Team</a>	Interno	Passing Juice
<a href="#">Board of Directors</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">Conventional</a>	Interno	Passing Juice
<a href="#">Heavy oil</a>	Interno	Passing Juice
<a href="#">Oil sands</a>	Interno	Passing Juice
<a href="#">SAGD</a>	Interno	Passing Juice
<a href="#">Offshore</a>	Interno	Passing Juice
<a href="#">Upgrading &amp; refining</a>	Interno	Passing Juice
<a href="#">Superior Refinery rebuild</a>	Interno	Passing Juice
<a href="#">Products</a>	Interno	Passing Juice
<a href="#">Value chain</a>	Interno	Passing Juice
<a href="#">Technology submissions</a>	Interno	Passing Juice
<a href="#">Operations contacts</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">ESG focus area &amp; targets</a>	Interno	Passing Juice
<a href="#">Climate &amp; GHG emissions</a>	Interno	Passing Juice
<a href="#">Water stewardship</a>	Interno	Passing Juice

## In-page links

<a href="#">Biodiversity</a>	Interno	Passing Juice
<a href="#">Indigenous reconciliation</a>	Interno	Passing Juice
<a href="#">Indigenous Housing Initiative</a>	Interno	Passing Juice
<a href="#">Inclusion &amp; diversity</a>	Interno	Passing Juice
<a href="#">Water Technology and Innovation</a>	Interno	Passing Juice
<a href="#">Social investment</a>	Interno	Passing Juice
<a href="#">Collaboration &amp; partnerships</a>	Interno	Passing Juice
<a href="#">Oil Sands Pathways to Net Zero Alliance</a>	Interno	Passing Juice
<a href="#">Safety &amp; asset integrity</a>	Interno	Passing Juice
<a href="#">Emergency management</a>	Interno	Passing Juice
<a href="#">Pipeline integrity</a>	Interno	Passing Juice
<a href="#">Safety commitments</a>	Interno	Passing Juice
<a href="#">Contractor safety</a>	Interno	Passing Juice
<a href="#">Sustainability reporting</a>	Interno	Passing Juice
<a href="#">ESTMA reporting</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">Investing in Cenovus</a>	Interno	Passing Juice
<a href="#">Quarterly results</a>	Interno	Passing Juice
<a href="#">Archived analyst preview notes</a>	Interno	Passing Juice
<a href="#">Annual reports</a>	Interno	Passing Juice
<a href="#">Guidance</a>	Interno	Passing Juice
<a href="#">Presentations and events</a>	Interno	Passing Juice
<a href="#">Shareholder information</a>	Interno	Passing Juice
<a href="#">Additional tax information</a>	Interno	Passing Juice
<a href="#">Annual Meeting of Shareholders</a>	Interno	Passing Juice
<a href="#">Dividends</a>	Interno	Passing Juice
<a href="#">Dividend Reinvestment Plan</a>	Interno	Passing Juice
<a href="#">Special Meeting of Shareholders</a>	Interno	Passing Juice

## In-page links

<a href="#">SEDAR and SEC filings</a>	Interno	Passing Juice
<a href="#">Credit ratings and outlooks</a>	Interno	Passing Juice
<a href="#">Analyst coverage</a>	Interno	Passing Juice
<a href="#">Investors Relations FAQ</a>	Interno	Passing Juice
<a href="#">Contact Investor Relations</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">News releases</a>	Interno	Passing Juice
<a href="#">Stories</a>	Interno	Passing Juice
<a href="#">Our views</a>	Interno	Passing Juice
<a href="#">Media library</a>	Interno	Passing Juice
<a href="#">Glossary</a>	Interno	Passing Juice
<a href="#">Contact Media Relations</a>	Interno	Passing Juice
<a href="#">Read more</a>	Externo	Passing Juice
<a href="#">Working at Cenovus</a>	Interno	Passing Juice
<a href="#">Recruitment fraud</a>	Interno	Passing Juice
<a href="#">Our people</a>	Interno	Passing Juice
<a href="#">Students</a>	Interno	Passing Juice
<a href="#">Indigenous scholarships</a>	Interno	Passing Juice
<a href="#">External learning portal</a>	Externo	Passing Juice
<a href="#">Suppliers at Cenovus</a>	Interno	Passing Juice
<a href="#">COVID-19 information</a>	Interno	Passing Juice
<a href="#">Prospective suppliers</a>	Interno	Passing Juice
<a href="#">Working with Cenovus</a>	Interno	Passing Juice
<a href="#">Atlantic reports and procurement opportunities</a>	Interno	Passing Juice
<a href="#">Cenovus supplier terms &amp; conditions</a>	Interno	Passing Juice
<a href="#">Policies</a>	Interno	Passing Juice
<a href="#">FCCL capital projects workspace</a>	Interno	Passing Juice
<a href="#">Surplus inventory</a>	Interno	Passing Juice

## In-page links

<a href="#">Fraud alert</a>	Interno	Passing Juice
<a href="#">Contractor health &amp; safety program requirements</a>	Interno	Passing Juice
<a href="#">Orientation &amp; training</a>	Interno	Passing Juice
<a href="#">Safety data sheets</a>	Interno	Passing Juice
<a href="#">Cenovus Invoicing</a>	Interno	Passing Juice
<a href="#">Invoicing for suppliers</a>	Interno	Passing Juice
<a href="#">Supplier information updates</a>	Interno	Passing Juice
<a href="#">Contractor &amp; supplier FAQs</a>	Interno	Passing Juice
<a href="#">Learn more</a>	Interno	Passing Juice
<a href="#">Watch the video</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">Read more</a>	Interno	Passing Juice
<a href="#">Learn more</a>	Externo	Passing Juice
<a href="#">Join the call</a>	Externo	Passing Juice
<a href="#">Read our news release</a>	Interno	Passing Juice
<a href="#">Asset sales agreements</a>	Interno	Passing Juice
<a href="#">View the certificate</a>	Interno	Passing Juice
<a href="#">Cenovus reports voting results of election of Directors</a>	Interno	Passing Juice
<a href="#">Cenovus donates US\$3 million to Nature Conservancy of Canada to further natural habitat conservation work</a>	Interno	Passing Juice
<a href="#">Cenovus provides risk management program update</a>	Interno	Passing Juice
<a href="#">Legal notice</a>	Interno	Passing Juice
<a href="#">Privacy statement</a>	Interno	Passing Juice

## SEO Keywords








Keywords Cloud

oil get read operations husky more information  
suppliers safety **cenovus**





## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
cenovus	24	✓	✗	✓	✓
read	12	✗	✗	✗	✓
more	9	✗	✗	✗	✓
oil	7	✓	✗	✓	✓
safety	6	✗	✗	✗	✗



## Usabilità

	Url	Dominio : cenovus.com Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Non hai specificato la lingua. Usa <a href="#">questo generatore gratuito di meta tags generator</a> per dichiarare la lingua che intendi utilizzare per il tuo sito web.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.


## Documento

	Doctype	HTML 5
	Encoding	Non hai specificato il charset per i documenti. Usa <a href="#">questo generatore gratuito di meta tagr</a> per dichiarare il charset dei documenti.
	Validità W3C	Errori : 9 Avvisi : 11
	Email Privacy	Grande. Nessun indirizzo mail è stato trovato in plain text!




## Documento

	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li>✓ Eccellente, il tuo sito web non utilizza nested tables.</li><li>✓ Perfetto. Nessun codice css inline e stato trovato nei tags HTML!</li><li>✓ Grande, il tuo sito web ha pochi file CSS.</li><li>✓ Perfetto, il tuo sito web ha pochi file JavaScript.</li><li>✓ Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <code>https://www.cenovus.com/sitemap.xml</code>
	Robots.txt	<code>http://cenovus.com/robots.txt</code> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.